

Faculty Senate Agenda

February 7, 2011

3:30 p.m.

Call to order

Approval of Minutes

January 10, 2011 Minutes

President's Report: Senator Whitlock

New Business:

- Election – Rules Committee (1 vacancy)
- Academic Quality Committee Recommendation (Informational only)
 1. Investigate moving the reporting date of mid-term grades to the seventh week of the semester and moving the last day to drop to the eighth week of the semester.
- Report from Council on Academic Affairs
(CAA agenda is included in the Senate packet.)
(See separate PDF file for the curriculum forms. – 32 pages)

Report Overview & Questions:

Executive Committee Chair: Senator Taylor

Faculty Regent: Senator Frisbie

COSFL Representative: Senator McKenney

Provost: Senator Vice

Student Government Association: Caleb Armbrust

Financial Planning Council: Senator Taylor

Strategic Planning Council: Senator Noblitt

Standing Committees:

Academic Quality Committee: Senators Shordike or Schmelzer, Co-Chairs

Budget Committee: Senator Johnson, Chair

Committee on Committees: Senator Butler, Chair

Elections Committee: Senator Nelson, Chair

New Senators Orientation Committee: Senator Rainey, Chair

Rights and Responsibilities Committee: Senators J. Palmer or McKenney,
Co-Chairs

Rules Committee: Senator McKenney, Chair

Welfare Committee: Senator Eser, Chair

Adjournment

FACULTY SENATE MINUTES

January 10, 2011

The Faculty Senate of Eastern Kentucky University met on Monday, January 10, 2011, in the South Ballroom in the Keen Johnson Building. Senator Taylor called the fourth meeting of the academic year to order at approximately 3:30 p.m.

The following members were absent:

F. Awang*, A. Back, L. DeBolt, G. Gorbett*, J. Hensley, J. Lowry*^, C. Park*, A. Poffenberger*^, L. Rincker*^, D. Smith*^, L. Wray

***indicates prior notification of absence**

- ^ ALT Rob Weise attended for J. Lowry
- ^ ALT Socorro Zaragoza attended for A. Poffenberger
- ^ ALT Cheryl Friend attended for L. Rincker
- ^ ALT Laurel Morton attended for D. Smith

Visitors to the Senate: Carol Gabbard, Education; Shannon Means, Office of Exec VP, Admin.; Randy Peffer, Madison County Schools; Bill Phillips, COE; Jerry Pogatshnik, Graduate Education & Research

APPROVAL OF MINUTES:

The December 6 minutes were approved with the following correction.

On page 3 in the last paragraph of the Executive Committee report, change references made to the Rules Committee to the Rights and Responsibilities Committee.

REPORT FROM THE PRESIDENT: Senator Whitlock

Senator Whitlock thanked faculty for their flexibility in dealing with the inclement weather situation during final exams.

The legislature met last week to organize and to elect leadership; and their work will continue beginning the first week of February. One of the most significant issues in this legislature will be how the General Assembly deals with the maintenance of effort issue which must be fulfilled before postsecondary and elementary secondary education can claim any funds from the EduBucks program.

Senator Tim Shaughnessy was not re-appointed to the Senate Education Committee. Therefore, that may have some impact on the proposed legislation he had been pursuing, such as the time-to-degree proposal.

Senator Jared Carpenter was appointed to the Senate Education Committee, the Senate Appropriations and Revenue Committee, and he is the chair of the Education Sub Committee of the Senate Appropriations and Revenue Committee on Education.

Rita Smart was appointed to the House Education Committee and she serves as the House Education Committee's liaison to the Budget Sub Committee on Postsecondary Education in the Senate Appropriations and Revenue Committee.

At last Friday's meeting, the Strategic Planning Council approved the proposed key performance indicators. Senator Whitlock plans to share that information with the Board of Regents on January 26. The Board and the university community will be given an opportunity to provide feedback and input.

The Council on Postsecondary Education is in the process of developing a strategic agenda for Postsecondary Education in Kentucky; and it appears that this document will focus heavily on students' success, regional stewardship and economic development.

On January 24, the Governor has invited each institutional president, Board chair and vice chair to lunch to discuss his higher education agenda for this legislative session, among other things.

In February, Senator Whitlock has been invited to be the president member of the SACS re-affirmation team at Texas Southern University in Houston. Since that visit is scheduled during the week of February 7th, he will have to miss the next Senate meeting.

NEW BUSINESS:

Budget Committee Election. Senator Thieme was nominated and approved by acclamation to fill the vacancy on the Budget Committee.

Promotion & Tenure Policy Discussion. The revised Promotion and Tenure draft was shared with the senators for discussion and feedback. The senators were urged to share that information with their colleagues. Any concerns or questions should be sent to the Rights & Responsibilities Committee.

Senator McKenney moved to have the AAUP review the draft policy and provide feedback on any areas that might be problematic or contrary to AAUP policy, seconded by Senator Day. Motion carried.

Senator Taylor announced that, at his suggestion, the Rights & Responsibilities Committee will bring the P&T changes forward in increments for approval.

Report from Council on Academic Affairs. - Senator Wade reported for Senator Vice

Program Revisions – Reducing Hours Required to Graduate

1. Construction Management B.S.
*Decrease the number of credit hours from 128 to 120. Add MAT 117.
Add FIN 310 as an alternative to ACC 201.*

Program Revisions

2. Graduate School Theses and Dissertations
3. Graduate School Admission Requirements –Transcripts
4. Graduate School Admission Requirements –Application Form
5. Master of Arts in Education –Elementary Education
Revise course requirements, and exam/exit requirements to meet KY EPSB requirements for the Kentucky Teacher Leader Endorsement.
6. Master of Arts in Education –Middle Grade Education
Revise admission requirements, course requirements, and exam/exit requirements to meet KY EPSB requirements for the Kentucky Teacher Leader Endorsement.
7. Master of Arts in Education –Reading/Writing
Revise General Information, admission requirements, and course requirements to meet KY EPSB requirements for the Kentucky Teacher Leader Endorsement.
8. Master of Arts in Education –Library Science
Revise General Information, admission requirements, and course requirements to meet KY EPSB requirements for the Kentucky Teacher Leader Endorsement
9. Master of Arts in Education –Secondary Education
Revise admission requirements, course requirements, and exam/exit requirements to meet KY EPSB requirements for the Kentucky Teacher Leader Endorsement.
10. Master of Arts in Education –Gifted Education
Revise admission requirements, course requirements, and exam/exit requirements to meet KY EPSB requirements for the Kentucky Teacher Leader Endorsement.
11. Master of Arts in Education –Instructional Leadership
Revise admission requirements and course requirements within program to comply with EPSB requirements.
12. Teacher Leader Endorsement
Update courses in the program per EPSB 's recommendation.
13. Master of Arts in Education –Special Education 26
Revise admission requirements for each option; Revise course requirements to meet KY EPSB requirements for Kentucky Teacher Leader Endorsement.
14. Sociology B.A.
Drop SOC 460 and 461 from program listing. Reduce the total number of sociology credits needed for a degree from 36 to 30. Reduce the number of upper division elective credit hours required by sociology majors from 15 to 12. Increase the Free Electives from 35 to 41.
15. Art/Studio Options B.F.A.
Make editorial changes, drop courses ARH 594 and 595, and add new course ARH 464
16. Art B.A.
*Separate Art Ed. and Liberal Art Options to create a 120 credit hour Liberal Art Option.
2. Change ART 360, 460 to AED 360, 460. 3. Add ART 560. 4. Drop ARH 594 and 595. 5. Add ARH 464.*
17. Minor in Art History
Add the list of courses available in the minor.
18. Computer Science B.S.
Update changes in course offerings in departmental and supporting courses; Prepare Computer Forensics and Security option for Accreditation.
19. Minor in Computer Science
Update Minor with current course offerings.
20. Associate of General Studies (A.G.S.): Computer Networking Systems Concentration
Establish a Concentration in Computer Networking for the Associate of General Studies degree program.
21. Associate of General Studies (A.G.S.): Electricity & Electronics Concentration
Establish a Concentration in Electricity and Electronics for the Associate of General Studies degree program.
22. Associate of General Studies (A.G.S.): Journalism Concentration
Create a Journalism area of concentration for the university's Associate of General Studies degree. Request students take COM 200 or 200W under Block VII in general education.
23. Broadcasting & Electronic Media B.A.
Revise hours required within Options, Major Requirements, and revise course requirements within the program.

24. Communication Studies B.A.
Restructure the Communication Studies curriculum and to reduce the required hours for the major from 48 to 45.
25. Journalism B.A.
Allow JOU majors to have a minor in Broadcasting and Electronic Media.
26. Master of Business Administration
Change the Program Requirements by taking the "Exit Requirement" out of electives area and use as subtitle on its own. Add Exit Requirement statement to both Options under Program Requirements. Change the text in Exit Requirements indicating "comprehensive exam" is now "Knowledge Test Exit Exam (KTEE)" and some other wordage.
27. Business and Marketing Education/Teaching B.S.
Remove two hours of free electives from the B.S. in Business and Marketing Education/Teaching major requirements. Eliminate statement "Professional Skills Seminar" from College Requirements. Alphabetize courses in requirements where needed.

Action Items

28. Requirements for Readmission, Revision
29. Middle College, Memorandum of Agreement between Eastern Kentucky University and Madison County Schools

Information Items

30. Declaring a Program of Study/Change of Major
31. Academic Integrity, Policy Revision

Senator Vice moved approval of item 1, seconded by Senator Richardson. Motion carried.

Senator Vice moved approval of items 2-27, seconded by Senator Day. Motion carried.

Senator Vice moved approval of item 28, seconded by Senator Day. Motion carried.

Senator Vice moved approval of item 29, seconded by Senator Biggin. Motion carried.

Items 30-31 were introduced as informational items and will come back to the Senate for action at a later date.

REPORT FROM SENATE CHAIR: Senator Taylor

Senator Taylor thanked Senator Noblitt for assuming the chair's duties during his absence in December.

Thanks to the \$465 million dollars in proceeds received from a bond issued by the Commonwealth of Kentucky and purchased by private investors, the KTRS pension funds are now in good shape.

As it's mid-year, it's time for Senate committees to begin reporting on their charges to the Executive Committee and the Senate.

Senator Taylor remarked that as of yet, the Financial Planning Council has neither discussed a salary increase or prepared for the annual one to six percent cut from the state budget. Therefore, he has requested Karen Neubauer, Chair of FPC, to include on the next FPC agenda a salary increase for faculty and staff in one of three forms: a percentage increase, a percentage and flat increase, or a flat increase across the board. She has responded that it will be on the next agenda, as well as the impact a salary increase would have on strategic funding.

EKU Dining plans to have a dining focus group on January 25th at 3pm in the Powell conference room and needs 8-15 faculty and staff members to participate. Anyone interested in participating should contact Senator Taylor.

REPORT FROM FACULTY REGENT: Senator Frisbie
The next Board meeting will be on Wednesday, January 26.

REPORT FROM PROVOST: Senator Vice
Senator Vice thanked the faculty for participating last semester in the Early Alert and "Use It or Lose It" process and encouraged them to participate in the process this semester.

On the topic of student success, Senator Vice shared a list of recommendations for best practices from a 2010 SREB study.

In an update on Senate Bill I, Senator Vice shared the following. With the aid of a \$200,000 grant from CPE, EKU's Teaching and Learning Center is establishing interdisciplinary, faculty learning communities, aimed at:

- (a) aligning student learning outcomes in introductory courses with Kentucky Core Content Standards.
- (b) and ensuring teacher education programs are preparing new teachers to enter K-12 classrooms.

Regional stewardship efforts include the following:

1. numerous activities with education extension agents who are housed in the College of Education
2. math transition program to remediate students in high school
3. NSF Grant to construct a comprehensive strategic plan for a Biological Field Station

During March 28-April 1, 2011, EKU will hold a "Celebration of Scholarship and Research Week."

The Teaching and Learning Center will sponsor a professional learning community focusing on scholarship. The group will meet from 8:30am-9:30am in the Faculty Lounge

of the Keen Johnson Building on the following Fridays: January 14 & 28, February 11 & 25, and March 18.

Senator Vice will meet with the General Education Committee on January 27th to discuss House Bill 160 and the *Eastern Experience*.

Faculty are invited to lunch on Wednesday following each Senate meeting to continue discussion from the Senate or open new topics to discuss. This month's luncheon will be Wednesday, January 12 at 11:45am outside the Faculty Dining Room. Please sign in with either cashier.

FINANCIAL PLANNING COUNCIL/STRATEGIC PLANNING COUNCIL: Senator Noblitt

The Financial Planning Council met in December and discussed two main issues: tuition models and the faculty/staff scholarship program. The Council is reviewing a tuition model that would set tuition at a fixed rate for incoming students as long as they enroll in at least fifteen-semester hours per semester. On faculty/staff scholarships, there are concerns that the program is growing very rapidly. So the Council is reviewing the costs and discussing measures such as setting a minimum GPA and limiting non-academic continuing education courses to one a semester. Fixed cost items will be reviewed this month.

The Strategic Planning Council has developed 38 key performance indicators. These should be posted on the Institutional Effectiveness website by next Monday. Please review the KPIs and provide feedback.

Academic Quality Committee: Senator Shordike

Senator Shordike reported on the findings of the faculty survey which asked for feedback on the committee charges and shared the committee's recommendations based on those findings.

Senator Shordike moved the following, seconded by Senator Nelson.

Under item 2 (Investigate ways to improve advising; propose and vet policy if appropriate.)

The Academic Quality of the Faculty Senate recommends that a pan University Committee, with representation from all interested parties including the Advising office, the Committee of Chairs, faculty, students, and others, be formed to address problems and inconsistencies with advising and propose an overall, general University policy regarding advising.

Senator Day made a friendly amendment to add the words "assessed and" after "Advising workload must be" under item 2, bullet point 3 in the committee's full report.

Senator Frisbie moved to amend the main motion to ask the Provost to create the pan university committee, seconded by Senator Johnson. The motion to amend carried.

The main motion in its amended state was approved.

The AQC was charged with investigating the possibility of moving the reporting date of mid-term grades to the seventh week of the semester and moving the last day to drop to the eighth week of the semester. In addition they were also charged to investigate requiring 100 and 200 level classes to have some graded work returned to students by the fourth week of school. Senator Shordike announced that the committee plans to formulate a motion to include both of these issues at the next Senate meeting.

On exploring the option of posting faculty syllabi on the web, the committee recommended that course syllabi may be posted on departmental or faculty websites at the discretion of the department and faculty. Senator Taylor suggested that the committee consider the library's digital repository as a means for posting syllabi and to bring recommendations to the next Executive Committee meeting.

Committee on Committees. Senator Butler reported that the committee is preparing the annual survey of faculty for self nominations to university committees and should have that distributed by February or March.

New Senator Orientation. Senator Rainey announced that any new senators may contact her to receive a Faculty Senate notebook.

Rights and Responsibilities Committee. Senator J. Palmer reminded that the committee is seeking comments, suggestions or concerns about the proposed promotion and tenure policy.

ADJOURNMENT

Senator Vice moved to adjourn at approximately 5pm.

President Whitlock's Report to Faculty Senate February 7, 2011

I regret missing the Faculty Senate Meeting today, but I will be in Houston, Texas, for the SACS On-Site Re-affirmation visit for Texas Southern University.

The Legislative session is in full swing. The biggest issue to affect Eastern Kentucky University is the discussion to amend the statute to authorize comprehensive universities, like us, to offer advanced practice doctorates. If enacted, this would mean the legislature would no longer have to act on specific degree programs as it did last year on our Doctoral of Nursing Practice.

We had a very active Board of Regents meeting on January 26. I am sure that Senator Frisbee will give a full report on the meeting discussions.

The Board advised on positive results of a feasibility study on the proposed public and private partnership for a hotel conference center near the performing arts center. I want to emphasize that the University's only tangible contribution to this project will be a long-term land lease. No University funds will be used in the development of this project.

The Board also discussed and passed a resolution in support of the University submitting a proposal to become the fixed base operator at the Madison County Airport. This would be a wonderful opportunity for our aviation students, would allow the aviation program to grow, and would benefit our entire institution.

Thank you.



EASTERN KENTUCKY UNIVERSITY

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Office of the Provost
for Academic and Faculty Affairs

CPO 46, 212 Coates Building
521 Lancaster Avenue
Richmond, Kentucky 40475-3102
Phone: (859) 622-8812
FAX: (859) 622-8136

TO: Members of the Faculty Senate

FROM: Janna P. Vice, Chair
The Council on Academic Affairs

DATE: February 2, 2011

SUBJECT: CAA Agenda for Faculty Senate

As a result of the Council on Academic Affairs' meeting on January 20, 2011, the following items are presented for the Faculty Senate's agenda on February 7, 2011.

Curriculum Proposals

	<u>Page</u>
New Program	
1. Minor in Land Surveying	CAA 1
Program Revisions	
2. Technology A.A.S. <i>Reduce the total number of credit hours from 64 to 60. In the Digital Imaging Design option, drop CSC 160, TEC 190 and NET 303, and add GBU 204 and GCM 318. In the Computer Aided Drafting option, drop AEM 192 and CON 303 and add AEM 338 (4) and CON 294.</i>	CAA 3
3. Technical Agriculture A.A.S. <i>Allow a broader array of courses in the humanities area. Revise Supporting Course requirements from "three hours of general education humanities" to "three hours from General Education block IIIA, IIIB or IIIA/B*"</i> .	CAA 5
4. Associate of General Studies Concentration in Broadcasting and Electronic Media <i>Establish a Concentration in Broadcasting & Electronic Media for the Associate of General Studies degree program.</i>	CAA 7



Program Revisions Continued...

5. General Dietetics B.S. CAA 9
 - a. *incorporate course revisions to NFA 325 Quantity Food Production and NFA 326 Field Experiences in Quantity Food Production (increase hrs from 2 to 3 for both courses)*
 - b. *add supporting courses BIO 171 Human Anatomy, EHS 380 Food Hygiene, and EMC 105 Survey of Medical Terminology*
 - c. *delete major courses NFA 321 Meal Management and NFA 415 Seminar in the Dietetics Profession*
 - d. *delete supporting course BIO 273 Clinical Microbiology*
6. Community Nutrition M.S. CAA 11

Clarify the difference between Option 1 and Option 2 for the MS in Community Nutrition. Remove subscripts from all course numbers listed, as suggested by the Grad Council.
7. Health Education B.S. CAA 12

Change name of major from Health Education to Public Health. Correct a number in Worksite Health Promotion Option from HEA 360 to HEA 460. That course number was changed last year but was missed in the revised catalog.
8. Master of Public Health CAA 14

Add HEA 856 to MPH program electives for Health Education.
9. Occupational Therapy M.S. CAA 16

Add the revised text "or OTS 855S" to reflect the creation of service-learning courses within the program.
10. Correctional/Juvenile Justice Studies M.S. CAA 18

Revise the existing Correctional/Juvenile Justice Graduate Studies Program into the Adult, Juvenile & Community Corrections Leadership Graduate Program, revise the Certificate in Adult/Juvenile Correctional Leadership, and revise/create/delete courses.

Action Items

The Council approved the following item in the December 16, 2010, CAA meeting. This item was reviewed as information in the January Faculty Senate meeting:

11. Declaring a Program of Study/Change of Major CAA 22

The Council approved the following item in the January 20, 2011 meeting. This item was reviewed as information in the January Faculty Senate meeting:

12. Academic Integrity, Policy Revision CAA 23



26 January 2011, Regular Quarterly Meeting of the Board of Regents

The last Board meeting was heavy on the information side of the agenda and lighter on the action side. We did approve 50 curriculum items involving program revisions, creation of concentrations within the Associate of General Studies degree program, and certificate programs. We also approved policies governing the use and care of animals in research and human subjects. We approved the addition of veterans to the list of student populations eligible for early registration. Eleven faculty members had their sabbatical leave proposals approved and seven colleagues were approved for the Retirement Transition Program beginning in the fall. The Board authorized Crowe-Horwath to carry out the University's audit in FY11. This will be the second year that we will work with Crowe-Horwath.

Information items were varied and interesting. On the financial front, VP Newsom reported on the financial status of the university. We are on track, when compared to last year at this time, with regard to both revenue and expenditures. Since we finished last year within our budget, this is an indication that we are in good shape this year. Ms. Newsom reported that our tuition revenue is running ahead of our budget; we are potentially looking at taking in about \$3 million more in tuition than we had budgeted. This is largely due to changes in how we charge for online instruction combined with growth in online credits produced. We continue to spend more than we have budgeted in the financial aid line, but our overage is declining as we continue to make adjustments in how these funds are allocated. All in all, our financial picture is solid.

The Board heard a report delivered by Sarah Coen, VP with Noel-Levitz. ECU has engaged Noel-Levitz as consultants on enrollment management. Ms. Coen explained that Noel-Levitz is analyzing data and creating predictive models in three areas: 1) student recruitment, 2) "bang for our bucks", and 3) retention. With regard to recruitment, Noel-Levitz is analyzing who seeks information about ECU, who eventually applies, who eventually enrolls. By looking at factors associated with these populations (distance from ECU, ACT scores, family income, etc.) Noel-Levitz builds models that help us better target our recruiting efforts so as to enable us to increase the number of students who enroll at ECU. ECU currently spends \$378 recruiting per student who enrolls – near the 25th percentile of what 4-year public institutions spend nationwide. So, there is a huge payoff for ECU in maximizing the effectiveness of these precious dollars. "Bang for our bucks" refers to a critical analysis of where and how we spend our financial aid money. If we grant a scholarship to a student who would probably enroll at ECU anyway, and don't offer that money to a student who would only enroll at ECU if offered financial aid, we enroll one student. If we offered the aid, instead, to the second student, we would enroll both students. Noel-Levitz is helping us build models that will help us maximize the effectiveness of our financial aid dollars in terms of growing our enrollment and in terms of attracting the type of students we most want (e.g., better academically prepared, more motivated, greater diversity, etc.). The third portion of Noel-Levitz's work targets student retention and graduation. Again, their approach is to analyze data to shed light on what effective measures we can undertake to improve our performance in the area of student success. Noel-Levitz has been working with us less than a year. They are beginning their efforts in this part of their work for us.

The Board also heard a presentation about our Financial and Strategic Planning processes and progress. As you know, our draft strategic plan is in a second public comment phase. The Financial Planning Council has its work cut out for it as we move toward a budget outline for the Board in April. I think that it is critical for the FPC to ask for and get financial information in a format that allows it to ask and answer, What are we doing, and what do we wish to do, with our resources relative to our strategic goals? The President shared with the Board a draft of the CPE's Strategic Agenda for postsecondary education in Kentucky. It looks as though our strategic plan will mesh fairly neatly into the Strategic Agenda, which is organized into four headings: college readiness; student success; research, economic and community development; and efficiency and innovation.

The Board received two feasibility assessments. The first concerns the advisability of the University seeking to become the Fixed Base Operator for the Madison County Airport. The benefits from becoming the FBO accrue to the University in the potential to grow and strengthen our aviation program and in increasing our impact on the region (regional stewardship). The Board passed a motion of support for submission of a proposal to the Airport board. The second feasibility study concerns the potential viability of a hotel/conference center to accompany our soon-to-be-completed performing arts center. The analysis suggests that such an endeavor has the potential to be financially successful and to allow the University to expand the impact of many of its resources, including the performing arts center, planetarium, athletic facilities, and academic expertise. The University's involvement in this venture would entail offering favorable land lease terms. Construction and operation of the facility would be undertaken by an outside party. The University intends to issue a request for proposals.

The President advised the Board that Executive VP Moberly retired on 31 December, and announced that he had named James Street as Acting Executive VP for Administrative Affairs. Mr. Street continues also to serve in the role of Associate VP for Capital Planning and Facilities Management.

The ECU Board will next convene for a regular quarterly meeting in April 2011. Please feel free to contact me for further information about any of these items or to discuss topics of concern to you.

Respectfully submitted,
Malcolm P. Frisbie
622-1507 / malcolm.frisbie@eku.edu

Rules Committee Report
Faculty Senate Meeting
Feb. 7, 2011

The Senate Committee on Rules met Monday, January 31, 2011, from 2:30 to 3:30 p.m. in the Library Café. Committee members shared information that they had researched on the faculty regent election policies of our sister institutions in Kentucky. They also examined several Kentucky Attorney General decisions with attention to the matter of who is legally eligible to vote for faculty regent.

The Committee's findings and recommendation will be shared with the Committee on Elections so that a joint report can be made at the March Faculty Senate meeting.

The Committee also discussed the need for an election to be held to replace committee member Ann Chapman, who retired at the end of last semester.

Rules Committee members

Nancy McKenney, Chair

Margaret Foote

Julie Hensley

Jane Rainey