

Faculty Senate Agenda
November 1, 2010
3:30 p.m.

Call to order

Approval of Minutes

September 20, 2010 Minutes

President's Report: Senator Whitlock

Unfinished Business:

- Faculty Development Fund Guidelines

New Business:

- EKU Middle College - Carol Gabbard
- Report from Council on Academic Affairs
(CAA agenda is included in the Senate packet.)
(See separate PDF file for the curriculum forms. – 55 pages)

Report Overview & Questions:

Executive Committee Chair: Senator Taylor

Faculty Regent: Senator Frisbie

COSFL Representative: Senator McKenney

Provost: Senator Vice

Student Government Association: Caleb Armbrust

Financial Planning Council: Senator Taylor

Strategic Planning Council: Senator Noblitt

Standing Committees:

Academic Quality Committee: Senators Shordike or Schmelzer, Co-Chairs

Budget Committee: Senator Johnson, Chair

Committee on Committees: Senator Butler, Chair

Elections Committee: Senator Nelson, Chair

New Senators Orientation Committee: Senator Rainey, Chair

Rights and Responsibilities Committee: Senators J. Palmer or McKenney,
Co-Chairs

Rules Committee: Senator McKenney, Chair

Welfare Committee: Senator Eser, Chair

Adjournment

FACULTY SENATE MINUTES

September 20, 2010

The Faculty Senate of Eastern Kentucky University met on Monday, September 20, 2010, in the South Ballroom in the Keen Johnson Building. Senator Taylor called the first meeting of the academic year to order at approximately 3:30 p.m.

The following members were absent:

A. Back, L. Bosley*, M. Gerken*, G. Gorbett*, M. Hesse*, K. Johnson*, S. Merlin, R. Mott, C. Palmer*^, D. Roush*^, D. Smith*^

***indicates prior notification of absence**

^ ALT Mary Whitaker attended for C. Palmer

^ ALT Karen Petronio attended for D. Roush

^ ALT Laurel Morton attended for D. Smith

Visitors to the Senate: Carrie Cooper, Libraries; Michael Martin, Education; Cheryl Mitchell, Associate Degree Nursing; Brett Morris, Veterans Affairs; Jerry Pogatshnik, Graduate School; Sherry Robinson, Provost Office

APPROVAL OF MINUTES:

The May 3, 2010 regular and organizational minutes were approved as written.

ANNOUNCEMENT:

Senator Taylor thanked President Whitlock for providing the refreshments for the Senate meetings this year.

Parliamentarian Miller reminded the senators of the following parliamentary procedures:

Faculty Senate Special Rules of Order

- 1) Stand to be recognized and when recognized, state name
- 2) A senator may speak two times to a motion until all who wish to speak have spoken and then the chair may call on that senator a third time if a filibuster is not underway. If an amendment is made to the motion, that senator may speak two more times to the amendment, but not the main motion.
- 3) When a senator has the floor please address the chair. Do not directly address any other senator or visitor or call upon anyone else to speak; that is the prerogative of the chair.
- 4) Items submitted for inclusion on the Senate agenda should reach the chair or a member of the Executive Committee two weeks before a scheduled meeting of the Senate. A substantive matter not so submitted but presented on the floor of the Senate shall be placed on the agenda for action at the next Senate meeting. The chair will determine if an item is substantive.

Roberts Rules of Order

- 1) With rare exception, motions that come before the Senate require a second. Discussion does not begin until a second is given. In making a motion during the meeting if not previously sent to the Executive Committee, have it written out in advance. This makes it possible to state the motion and then send it up to the chair for precise re-statement before the vote.
- 2) Sometimes one motion may contain several issues. Move to divide the motion and, if approved, then the items will be voted on separately.
- 3) Sometimes there is lengthy discussion which leads to either unresolved issues or matters that need to be taken back to the departments for their consideration. The appropriate action is to move to postpone the motion to a definite time, usually the next meeting. Do not move to table the motion unless the action is meant to kill it.
- 4) If a senator thinks the chair or another member of the Senate is not following proper procedure or is in violation of a rule, call for a point of order. The chair will ask what the point of order is and will then rule with or without consulting the parliamentarian. If the senator raising the objection is still unsatisfied, the Senate will vote on it.

REPORT FROM THE PRESIDENT: Senator Whitlock

The academic year is off to a smooth start. The initial feedback on the "Use It Or Lose It" policy has been positive. Undergraduate enrollment is up approximately 2% and the number of veterans enrolled has increased from 400 last year to approximately 650 this year.

State revenue figures were up for each of the first two months of the fiscal year which seems hopeful as stimulus monies will run out at the end of the year. As the economy is still unstable, Senator Whitlock stressed the need for the university to become more entrepreneurial.

Two of the main topics of conversation at the recent Governor's Trusteeship Conference were cost containment and productivity.

The Council on Postsecondary Education recently approved a new State Diversity Plan.

A new university strategic plan draft has been prepared after seeking wide input from the University community through surveys, focus groups, and information forums. Last spring and again this fall input was solicited regarding the draft mission, vision, values statements, and the draft goals and strategic directions. This feedback is currently being analyzed and revisions will be made if needed. A summary of the comments will be available on the SPC website. The SPC is also in the process of identifying Key Performance Indicators. A review draft of the plan including the KPI's should be distributed to the university community in the early part of the spring semester.

Individual units and departments across campus are beginning to work on the 2011-2015 plans. A subgroup of the SPC has been formed to provide guidance as the units and departments work through this process. The subgroup includes Provost Vice, VP Moberly, Lynnette Noblitt, Jo Ann Walt and E.J. Keeley.

The FPC met earlier today and discussed the joint work the SPC and FPC has done and will continue to do this year. It was also noted that joint deliberations should begin earlier than last year.

As was recommended by the Senate, Domestic Partner Benefits are being implemented.

Senator Whitlock just recently returned from a trip to Daegu Hanny University in Korea where he was invited to participate in their 30th anniversary celebration.

In early October, Senator Whitlock will journey to Rikkyo University in Japan.

Senator Whitlock was recently appointed to the Board of Directors of the American Committee for KEEP. KEEP is the Kiyosato Educational Experiment Project which was begun in the 1920's by Paul Rusch, a native Kentuckian from Louisville.

A renovation project will begin soon to update the landscaping in front of the Keen Johnson building. The project is being financed by the Donovan Trust Fund, which is a fund specifically established for campus beautification.

NEW BUSINESS:

Report on Encompass. Deans Carrie Cooper and Jerry Pogatshnik reported on Encompass, a new digital storage system that will house electronic submissions of theses, dissertations, and other research. For fall 2010, theses and dissertations may be submitted electronically and in hard copy format. However by Spring 2011, all submissions will be handled electronically.

Posthumous Degree for Robert Hundley-Doria. Senator Poffenberger moved approval, seconded by Senator Wade. Motion carried.

Protecting Human Subjects in Research Policy. Senator Vice moved approval, seconded by Senator Matthews. Motion carried.

Animal Care and Use Policy. Senator Vice moved approval, seconded by Senator Schmelzer. Motion carried.

Report from Council on Academic Affairs - Senator Vice

New Option

1. Safety, Security and Emergency Management Ergonomics Option

New Certificate

2. Safety, Security and Emergency Management Ergonomics Certificate

New Concentrations

3. Anthropology Concentration within the Associate of General Studies program (A.G.S.)
4. Sociology Concentration within the Associate of General Studies program (A.G.S.)
5. Political Science Concentration within the Associate of General Studies Program (A.G.S.)
6. History Concentration within the Associate of General Studies Program (A.G.S.)
7. Mathematical Sciences Concentration with the Associate of General Studies Program (A.G.S.)

Program Suspension

8. Correctional and Juvenile Justice Studies Minor

Program Revisions

9. Journalism B.A. – *add JOU 305W as an option for JOU 305*
10. Public Relations B.A. - *Add JOU 305W as an option for JOU 305*
11. Journalism Minor -*add JOU 305W as an option for JOU 305*
12. Sociology Minor in Deviance/Criminology – *revise program requirements*
13. Biology M.S. – *replace BIO 710 (dropped course)with BIO 810 from each program 26 and option*
14. Master of Fine Arts in Creative Writing – *To alter the existing catalog description of the MFA 28 program's curriculum and exit requirements to reflect significant changes agreed upon by the current faculty members teaching in the program. These include: 1)Revised dates for the Summer and Winter Residencies; 2)A formal creative thesis (previously not required); 3)A written exit examination (previously not required).*
15. History Teaching B.A. – *reflect the dropped courses (HIS 415 and 450) and the course changes (HIS 290 and 450W)*
16. Master of Music in Theory/Composition – *revise required courses*

17. Master of Arts in Teaching – *revise General Information, course requirements, program requirements, Catalog language*
18. Student Teaching Section – *revise program requirements, add Field Experience required hours*
19. Correctional and Juvenile Justice Studies B.S. – *remove restrictions on free electives and remove Requirement students live within 60 miles of campus*
20. Correctional and Juvenile Justice Studies B.S. – *add CRJ and PLS elective options to major requirements*
21. Certificate in Intervention Strategies – *remove the specific restrictions on courses listed as Correction Electives.*
22. Certificate in Youth Services – *remove restrictions on electives*
23. Criminal Justice B.S. – *add COR elective option to Major Requirement; decrease COR core requirements by 3 credit hours; increase CRJ electives from 15 to 18*
24. Police Studies B.S. and A.A. – *add COR elective options to Major Requirements*

Action Item

The Council approved the following item in the May 20, 2010, CAA meeting:

25. Associate Degree in General Studies (A.G.S.) *Catalog revision – add new language for Option Departmental Concentration and University requirement*

Information Item

26. Course Registration Policy Revision (Regulation 4.1.12R)

Senator Vice moved approval of item #1, seconded by Senator Schneid. Motion carried.

Senator Vice moved approval of item #2, seconded by Senator Walz. Motion carried.

Senator Vice moved approval of items #3-7, seconded by Senator Wade. Motion carried.

Senator Vice moved approval of item #8, seconded by Senator Schneid. Motion carried.

Senator Vice moved approval of items #9-24, seconded by Senator Noblitt. Motion carried.

Senator Vice moved approval of item #25, seconded by Senator Shordike.

Item #26, Revision to the Course Registration Policy, was presented as an informational item and will come to the Senate for action soon.

Senator Vice reported that 51 programs have reduced their requirements from 128 to 120 hours for graduation and approximately 50 programs still require 128 hours. In order to comply with House Bill 160, exceptions must be requested for any programs with more than 120 hours. Therefore, further review is needed to determine which programs can accommodate a reduction in hours.

REPORT FROM SENATE CHAIR: Senator Taylor

Senator Taylor shared several charts containing statistics on higher education in Kentucky in order to begin a dialogue on critical and creative thinking.

Senator Taylor shared the following data:

- Eastern Kentucky University's fall enrollment is 16,515 which is a 2% increase from this date last year.

- A Chronicle of Higher Education Survey of chief financial officers reveals that 62% believe the worst is yet to come. (10/25/09)• In 2008-2009, the for-profit sector of higher education enrolled less than 10% of all college students but received approximately 23% of the federal student aid dollars. (Approximately \$24-billion dollars)
- Western Kentucky University in June approved a \$382 million budget that covered its fixed-cost increases, funded 16 new full-time faculty positions and an Aug. 1 salary increase of 2% for faculty and staff in addition to the 1.5% boost to base salaries that went into effect July 1.
- Western Kentucky University part-time members received a 10% increase in stipends.
- The U.S. Senate Education Committee investigated "For-Profit Schools."

Financial stewardship in higher education too often stops at balancing the budget. Annual budgets are important but are not clearly indicating trends and are not allowing meaningful comparisons. It is also important to know student enrollment by program, cost per student, and alumni participation in annual funding. Student enrollment numbers should be timely so trends can be analyzed and adjustments made as needed.

EKU needs to know what it is getting for its investments. Each year there should be a breakdown of net revenue by program. Establishing an accounting system to handle this net revenue model may be costly, but it would provide ECU with the kind of data needed to conduct meaningful strategic financial planning.

In a publication from the American Council of Trustees Institute for Effective Governance, "Cutting Costs: A Trustees Guide to Tough Economic Times" the following key questions are suggested:

- How does spending on student instruction compare with spending on administration? How has it changed over time – in other words, which sector is growing more rapidly?
- Specifically, what is the expenditure per full time student (FTE) for "institutional support" (expenses not related to instruction) as reported to the federal government, and what percentage of total expenses does it represent? How does it compare with spending by the school's peer institutions?
- Insist that sub-categories of institutional support be clearly detailed: executive level management, legal expenses, lobbying and public relations, travel, etc.
- Compare institutional support expenditure with direct expenditure per full-time student for instruction—the cost of teaching. Given the complexities of different student programs, it will also be useful to see the expense per student credit hour for instruction.
- How have faculty and administrative salaries moved over time, relative to inflation?
- How has the number of faculty changed relative to enrollment?
- How has the number of administrators changed relative to enrollment?
- What does each and every academic program cost? How many students does each program serve relative to its cost?

There needs to be accurate and timely enrollment data, financial information, and marketing reports about the various programs. This information would help to identify where most of the costs are located, which could then be analyzed to determine the value. Then meaningful, critical and creative thinking could begin which would benefit ECU and the Commonwealth of Kentucky.

Senator Taylor asked Fred Ruppel and/or Brett Morris to speak briefly on the revision to the course registration policy which Senator Vice referenced in the CAA report. Senator Ruppel shared a number of reasons why veterans should be considered for early registration:

1. It is difficult for veterans to receive their benefits on time
2. Veterans are not reimbursed for free electives beyond those required in the major
3. Veterans generally come to campus with the majority of gen ed requirements already completed and immediately go into core courses
4. Many veterans on active duty face deployments and will continue their studies through online courses which fill up quicker
5. Many veterans have medical appointments which are hard to get and hard to reschedule and the appointments often continue week after week and month after month.

REPORT FROM FACULTY REGENT: Senator Frisbie

The Board met on June 7th for a regular quarterly meeting.

The Board acted upon a number of academic proposals that came to it via the Senate and CAA. Included in these actions was the approval of a new doctoral program in Nursing Practice (DNP). In addition, the Board approved 51 other program proposals which included new majors, new minors, new certificate programs, many program revisions and one program suspension. The Board also approved the Progressive Admission Plan, which will steadily raise the criteria for full and clear admission between this fall and the summer/fall of 2014.

A substantial portion of the Board meeting was devoted to financial concerns of the University. As you know by now, the tuition increases were set at 5% for undergraduate tuition, 4% for graduate tuition, and a change in online course charges to a per credit basis at 130% of the in-state per credit charge. At the June meeting, the Board approved the budget proposal for ECU and for Model Laboratory School.

Several features of the budget deserve highlighting. The budget anticipates a further reduction of up to 1.5% (slightly more than \$1M) in the base budget appropriations from the state during the year. While this may not happen, by building the budget with a projected reduction in place it will provide a cushion to absorb a hit, if needed.

Within the budget, the following redistributions of funds were made:

- The budget increased the allocation for insurance benefits by \$1.1M in recognition of rising medical costs
- Because the employee scholarship benefit has been heavily used, the budget also added \$200,000 to that budget line.
- With the increases in tuition, financial aid liabilities also rose. Thus, the budget included a \$1.1M increase in the line for tuition-tied financial aid.
- Several redistributions within the budget resulted from strategic initiatives that emerged from the joint work of the Financial Planning and Strategic Planning Councils. These include adding \$120,000 for faculty development, allocating \$100,000 to create a base operating budget for growing online instruction efforts, adding \$25,000 to the ECU Now program budget, increasing by \$100,000 the budget of Enrollment Management for recruiting initiatives, and increasing funding for the Honors Program by \$50,000.

Six members of the ECU Board and a number of ECU administrators and leaders participated in the annual Governor's Conference on Postsecondary Trusteeship on September 12-13. The conference targeted twin themes: increasing student success and becoming more efficient and effective with limited financial resources.

The Board will next convene for a regular quarterly meeting on September 24.

REPORT FROM COSFL: Senator McKenney

COSFL met on September 13th in conjunction with the Governor's Conference on Postsecondary Education Trusteeship.

The November 4-5 meeting will be held on Eastern's campus.

Recent actions of the CPE include:

1. The Adoption of Core Academic Standards on February 10, 2010
2. Budget Proposal for Higher Education for FY11-FY12
3. CPE President Bob King's Annual Evaluation - contract extended through June 30, 2015
4. Strategic Plan for the CPE
Four sub-work groups were formed to recommend objectives, strategies, and metrics in these areas: 1) College readiness; 2) Student success; 3) Efficiency and innovation; and 4) Research and economic development
5. 2011-2015 Statewide Diversity Policy and Framework for Institution Diversity Plan
Each state university and KCTCS will develop individually tailored diversity policies. The campus diversity plans must address these four areas: (1) student body diversity reflecting that of the Commonwealth or the institution's service area, (2) achievement gaps, (3) workforce diversity, and (4) campus climate. Institutions must submit plans to the CPE no later than March 15, 2011.

Last year's COSFL officers were re-elected for the coming academic year:

Peggy Pittman Munke (Murray), President
Mixon Ware (EKU), Vice President
Nancy McKenney (EKU), Secretary
Molly Kerby (WKU), Treasurer

REPORT FROM PROVOST: Senator Vice

At the Governor's Trusteeship Conference, the goals were provided for the Lumina Foundation and the Southern Region Education Board (SREB).

Lumina Goal: College-attainment rate of 60% by 2025. The United States is currently 8th in the world in percent of citizens who hold college degrees.

SREB States' Goal: Increase significantly the number of students who complete postsecondary career certificates and associate and bachelor's degrees, so that 60 percent of each state's adults ages 25-64 will have one of these credentials by 20205.

CPE's Strategic Plan is focusing on 1) College Readiness; 2) Student Success; 3) Efficiency and Innovation; and 4) Research and Economic Development.

CPE is close to approving a statewide Diversity Policy that will require each institution to develop a Diversity Plan. Sandra Moore will lead the ECU initiative, working with the Strategic Planning Council and a broad-based group appointed by President Whitlock.

Criteria are being developed for a new approach to CPE's program evaluation and review.

Thanks to faculty response and participation, the new "Use It or Lose It" policy was overall successful based on reports of faculty and chairs.

Although EARS (Early Alert Retention System) in the future will be the third week of the semester, faculty will be asked this semester to report students' non attendance during the sixth week. The new Hobson's system (CRM retention software) will allow (a) a consolidated and easier reporting system for faculty and (b) a more automated follow-up system with students.

Although ECU met a number of the enrollment goals for Fall 2010, retention and graduation goals fell slightly short. Official data will be available October 15.

Orientation Teachers and Advisers are encouraged to ensure all freshmen have a four-year plan in Degree Works.

Advising was the main topic of discussion at the Annual Deans'/Chairs' Workshop this summer. The outcome was a consensus that the advising system needs an overhaul so it becomes more than a scheduling session for students to get RAC numbers.

The summer Assessment Retreat resulted in a new workgroup focusing on a comprehensive model for assessment for the purpose of reducing duplication while increasing meaningful feedback to faculty and programs. E. J. Keeley, Rose Perrine, Stacey Street, Kate Williams, and Garrett Yoder comprise the workgroup.

Faculty Senators are invited to lunch on Wednesday after each Faculty Senate meeting to continue discussion from the Senate or open new topics to discuss. This month's luncheon will be on Wednesday, September 22, 11:45 a.m. – 1:00 p.m. in the Faculty Dining Room, Powell Building. Please sign in with either cashier.

Elections Committee. Senator Nelson will serve as chair of the committee this year.

New Senator Orientation. Senator Rainey announced that the meeting for new senators is scheduled for this Wednesday at 3:30pm in the Teaching and Learning Center. Information packets will be provided for those unable to attend.

Rights & Responsibilities Committee. Senators McKenney and J. Palmer have agreed to serve as co-chairs. The committee members are reviewing the proposed revision to the Promotion and Tenure policy.

Rules Committee. Senator McKenney will serve as chair of the committee this year.

Faculty Welfare Committee. Senator Eser will serve as chair of the committee this year.

ADJOURNMENT

Senator Wade moved to adjourn at approximately 5:30 p.m.

REQUEST FOR FACULTY DEVELOPMENT FUNDS

Any purchase made with Faculty Development Funds must relate directly to the three traditional functions of the university; teaching, service, and research. Faculty Development Funds will roll over from year to year for individual faculty members for a total of not more than three years. If none of the money has been spent by the individual faculty member by the end of the third year; or if the faculty member spends only a portion of the faculty development funds, the maximum amount left in the individual faculty member's account will not exceed a total of three consecutive years of rollover.

Please fill out the form below and submit it to the chair of your department.

Please list your proposed purchase(s) or use of faculty development funds with an estimated cost per item.

In the space below please relate directly how this purchase or use of faculty development funds will have a measurable impact upon your teaching, service, and/or research.

If purchasing computer related (based) equipment, how does it substantially improve your current computing capabilities?

Faculty Signature: _____ Date: _____

Chair Signature: _____ Date: _____



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TO: Members of the Faculty Senate

FROM: Janna P. Vice, Chair
The Council on Academic Affairs

DATE: October 26, 2010

SUBJECT: CAA Agenda for Faculty Senate

As a result of the Council on Academic Affairs' meetings on September 16, and October 21, 2010, the following items are presented for the Faculty Senate's agenda on November 1, 2010.

Curriculum Proposals

Page

New Concentrations

- | | |
|--|----|
| 1. Associate of General Studies Concentration in English | 1 |
| 2. Associate of General Studies Concentration in Geographic Information Systems | 3 |
| 3. Associate of General Studies Concentration in Geography | 5 |
| 4. Associate of General Studies Concentration in Geology | 7 |
| 5. Associate of General Studies Concentration in Office Systems and Technologies | 9 |
| 6. Associate of General Studies Concentration in Pre-Business | 11 |

Program Revisions – Reducing Hours Required to Graduate

- | | |
|--|----|
| 7. Environmental Health Science B.S.
<i>Reduce the hours required to complete the program to 120 hours.</i> | 13 |
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Program Revisions

	<u>Page</u>
8. Animal Studies B.S. <i>Substitute PHI 381 Animal Ethics for PHI 390 Special Topics in the program</i>	15
9. Applied Engineering and Technology Management M.S. - Construction Management Option <i>Reconfigure the program to allow options and add Construction Management as an Option</i>	17
10. Broadcasting and Electronic Media B.A. <i>Exclude Block VII (SBS). For Film Techniques & Technology Option Block VII (AH) is also excluded. Increase free electives by 3 hours for the Broadcasting & Electronic Media major and by an additional 3 hours for the Film Techniques & Technology Option. Both COM 200 and BEM 350 or 351 are required in the major. Eliminate the statement "Professional Skills Seminar" from College Requirements</i>	19
11. Health Education B.S. <i>Remove HEA 203 Respiratory and Circulatory Emergencies from the Program.</i>	21
12. Master of Science in Nursing <i>Move Fall (part-time) application deadline from March 15 to February 15.</i>	23
13. Master of Science in Physical Education <i>Make PHE 821 a required course in Exercise & Wellness Option; revise hours in Exercise & Sport Science Foundations; revise required hours from 12 to 12-15 in the Options.</i>	24
14. Minor in Broadcast News <i>Revise course requirements and course credit hours.</i>	25
15. Minor in Mathematics Teaching <i>Change minimum grade requirements for the Math Teaching minor to be in accord with those of the major.</i>	27
16. Minor in Religion <i>Require all students with a minor in Religion to take 1) REL 301 2) at least 3 hours of "Abrahamic" religions (at least one of the following: REL 305; 306, 315, or 335 and 3) at least 3 hours of "non-Abrahamic" religions (at least one of the following: REL 340, 345, 350, or 355).</i>	29
17. Minor in School Health P-12 Teaching <i>Revise total hours for the Minor from 29 to 30 hours.</i>	31
18. Master of Public Health Certificate in Industrial Hygiene <i>Add General and Admission requirements to the Catalog.</i>	32
19. Master of Public Health Environmental Health Science Option <i>Edit language in General Information section, Add prerequisite to Admission Requirements, revise courses within Electives.</i>	34
20. Occupational Science B.S. <i>Add an admission requirement, revise and clarify progression and retention in the OS Program. Change the progression requirements (GPA, repeat of prerequisite courses, and hours of course work) to progress into Cycle 1 (Junior year) of the Occupational Science curriculum. Deadlines will be set for admission to the Occupational Science Program.</i>	37

Action Items

The Council approved the following items in the September and October CAA meetings:

21. Comprehensive Baccalaureate Degree Requirements Revision <i>Add language to the Baccalaureate Degree Requirements to allow use of courses more than 8 years old toward non-General Studies majors and supporting course requirements within specific programs.</i>	39
22. Course Registration, Regulation 4.1.12R, Revision <i>Revise Course Registration Policy to include Early Registration for Student Veterans</i>	40
23. Proposal to Accept IELTS (International English Language Testing System) as an alternative to TOEFL (Test of English as a Foreign Language)	49
24. Protocol for Approval of Certificate Programs <i>Provide Catalog language to clarify Certificate definitions and approval processes.</i>	52



Information Item

The Council reviewed the following item as information in the October CAA meeting:

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25. Memoranda of Agreement between Eastern Kentucky University and National Safety Management Society

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Faculty Senate Committee Charges for 2010-2011

**“Progress is impossible without change, and those who cannot change their minds
cannot change anything.” *George Bernard Shaw***

The Faculty Senate Academic Quality Committee will:

1. Vet the “Academic Integrity Policy” that is being formulated.
2. Investigate ways to improve advising; propose and vet policy if appropriate.
3. Investigate moving the reporting date of mid-term grades to the seventh week of the semester and moving of the last day to drop to the eighth week of the semester. Propose and vet policy if appropriate.
4. Investigate requiring 100 and 200 level classes to have some graded work returned to students by the fourth week of school. Propose and vet policy if appropriate.
5. Investigate grading trends. Propose and vet policy if appropriate.
6. Report the findings of the committee to the faculty senate executive committee and the faculty senate.

The Faculty Senate Budget Committee will:

1. Write and vet guidelines for proper usage of faculty development funds for faculty and administrators to follow.
2. Provide strategic financial data and advice to senate faculty members serving on the Strategic Planning Council and Finance Planning Council.
3. Determine the expenditure per full time student (FTE/Credit Hour) for “institutional support” (expenses not related to instruction) as reported to the federal government, and the percentage of total expenses it represents. Compare the expenditure and the percentage to other budget expenses and with peer institutions in our state.
4. Compare institutional support expenditures with direct expenditures per full-time student for instruction—the cost of teaching. (Given the complexities of different student programs, it will also be useful to see the expense per student credit hour for instruction.)
5. Determine whether sub-categories of institutional support within the budget have been clearly detailed: executive level management, legal expenses, lobbying and public relations, travel, etc. Compare these expenditures with spending by peer institutions in our state.
6. Determine how faculty and administrative salaries have moved over time relative to inflation. Compare this data with peer institutions in our state.
7. Review the salaries of former ECU administrators who have moved into the ranks of the faculty with the faculty members who are in the same department/program.
8. Determine the change in the number of full-time faculty relative to enrollment, and compare this data with peer institutions in our state.
9. Determine the change in the number of administrators relative to enrollment and compare this data with peer institutions in our state.
10. Determine how much each academic and nonacademic program costs. Determine how many students each program serves relative to its cost. Determine the net revenue of each program.
11. Determine which programs in the past four years have lost faculty positions and determine the programs that gained positions.
12. Propose strategic financial policy on any charge if appropriate.

The Faculty Senate Committee on Committees will:

1. Either revise or maintain the current annual self-nominating form for university committees to include having faculty members self-nominate to serve for policy drafting teams. Propose and vet policy if appropriate.
2. Investigate other ways for nominating faculty to committees. Propose and vet policy if appropriate.
3. Report the number of self-nominations by college and by department.
4. Report the findings of the committee to the faculty senate executive committee and faculty senate.

The Faculty Senate Election Committee will:

1. Have a representative(s) meet with the rules committee to examine faculty senate rules, university policy and state law and clarify the qualifications necessary to be able to serve as a faculty regent for Eastern Kentucky University.
2. Have a representative(s) meet with the rules committee to examine faculty senate rules, university policy and state law and clarify the qualifications necessary to be able to vote in the election of faculty regent for Eastern Kentucky University.
3. Examine and vet the current method used to elect the faculty regent for Eastern Kentucky University.
4. Test the implementation of the voting method(s) suggested by the election and rules committees.
5. Submit a joint report with the rules committee to the faculty senate executive committee and faculty senate clarifying the method to be used to identify eligible voters and elect the faculty regent. In the report include the pros and cons of each method and propose policy/rules if appropriate.

The Faculty Senate Rights and Responsibilities Committee will:

1. Communicate with members of the promotion and tenure drafting team to understand why the proposed changes and additions to the current promotion and tenure document are necessary.
2. Examine and vet the proposed promotion and tenure policy.
3. Construct a table to compare specific differences between the old and new policies.
4. Review legal settlements involving promotion and tenure at ECU and in the state of Kentucky.
5. Review the AAUP policy on the use of collegiality as a criterion for promotion and tenure.
6. Select a representative to serve as a liaison with the ECU Learning Community studying ethics and assist in drafting a code of ethics for ECU faculty.

The Faculty Senate Welfare Committee will:

1. Examine the current and past benefits provided to ECU faculty members to determine trends and to advise faculty senate members.
2. Inform members of the Faculty Senate Budget Committee, Executive Committee, as well as faculty senate members on the Strategic Planning Council, and Financial Planning Council of their findings concerning benefits.
3. Propose to the Faculty Senate Executive Committee and the Faculty Senate new policy and amend old policy where issues of significance are identified.
4. Compare faculty benefits/welfare issues at ECU with other comprehensive institutions in the state of Kentucky and outside Kentucky when appropriate.

The Faculty Senate Rules Committee will:

1. Examine and determine the qualifications necessary to be able to serve as a faculty regent for Eastern Kentucky University.
2. Examine and determine the qualifications necessary to be able to vote in the election of faculty regent for Eastern Kentucky University.
3. Examine and vet the current method used to elect the faculty regent for Eastern Kentucky University.
4. Examine the method for nominating and electing faculty senate chair, faculty senate vice-chair, and faculty senate committees. Propose and vet policy if appropriate.
5. Submit a joint report with the election committee to the faculty senate executive committee and faculty senate clarifying the necessary qualifications to serve as faculty regent and to vote for faculty regent. In the report explain the reasons proposed policy/rules.

College Athletics Revenue

Revenue	Operating Revenue 2005	Operating Revenue 2006	Operating Revenue 2007	Operating Revenue 2008
Eastern Kentucky University	\$9,722,932.00	\$3,931,915.00	\$11,306,748.00	\$11,386,447.00
Murray State University	\$10,338,571.00	\$10,915,304.00	\$11,615,768.00	\$12,111,122.00
Western Kentucky University	\$16,081,045.00	\$17,208,710.00	\$19,957,909.00	\$22,322,317.00

Direct Institutional Support	2005	2006	2007	2008
Eastern Kentucky University	\$5,787,872.00	\$0.00	\$6,850,698.00	\$9,177,954.00
Murray State University	\$3,930,528.00	\$4,414,661.00	\$4,443,314.00	\$4,865,281.00
Western Kentucky University	\$5,177,226.00	\$7,389,616.00	\$6,673,304.00	\$6,315,126.00

Student Fees	2005	2006	2007	2008
Eastern Kentucky University	\$1,861,892.00	\$1,855,827.00	\$2,447,688.00	\$78,217.00
Murray State University	\$1,612,422.00	\$1,951,597.00	\$2,286,848.00	\$2,386,848.00
Western Kentucky University	\$4,407,525.00	\$3,508,864.00	\$5,798,822.00	\$6,060,691.00

Ticket Sales	2005	2006	2007	2008
Eastern Kentucky University	\$279,504.00	\$288,942.00	\$247,309.00	\$294,953.00
Murray State University	\$589,043.00	\$625,411.00	\$640,820.00	\$752,469.00
Western Kentucky University	\$1,520,857.00	\$1,392,274.00	\$1,655,224.00	\$1,647,058.00

Guarantees Received	2005	2006	2007	2008
Eastern Kentucky University	\$367,000.00	\$321,312.00	\$314,000.00	\$287,000.00
Murray State University	\$333,131.00	\$332,500.00	\$395,430.00	\$433,390.00
Western Kentucky University	\$671,970.00	\$401,000.00	\$765,500.00	\$2,369,208.00

College Athletics Expenses

Expenses	Operating Expenses 2005	Operating Expenses 2006	Operating Expenses 2007	Operating Expenses 2008
Eastern Kentucky University	\$9,410,851.00	\$10,572,400.00	\$11,101,413.00	\$12,018,653.00
Murray State University	\$10,315,771.00	\$10,815,658.00	\$11,433,161.00	\$12,121,573.00
Western Kentucky University	\$16,081,045.00	\$17,208,710.00	\$19,957,909.00	\$22,322,317.00

Athletic Student Aid	2005	2006	2007	2008
Eastern Kentucky University	\$2,986,597.00	\$3,674,022.00	\$3,752,759.00	\$4,248,718.00
Murray State University	\$2,469,695.00	\$2,667,176.00	\$2,933,825.00	\$3,199,195.00
Western Kentucky University	\$3,290,434.00	\$3,888,313.00	\$4,550,204.00	\$5,210,774.00

Guarantees Paid	2005	2006	2007	2008
Eastern Kentucky University	\$6,000.00	\$13,427.00	\$17,556.00	\$82,064.00
Murray State University	\$54,088.00	\$19,202.00	\$34,591.00	\$37,887.00
Western Kentucky University	\$201,297.00	\$211,379.00	\$365,786.00	\$478,956.00

Coaching salaries, benefits, and bonuses paid by the university and related entities	2005	2006	2007	2008
Eastern Kentucky University	\$1,955,093.00	\$2,219,143.00	\$2,445,736.00	\$2,505,174.00
Murray State University	\$1,889,563.00	\$1,820,713.00	\$1,863,041.00	\$1,850,137.00
Western Kentucky University	\$2,361,031.00	\$2,622,528.00	\$3,255,016.00	\$3,369,990.00

Support staff/administrative salaries, benefits and bonuses paid by the university and related entities	2005	2006	2007	2008
Eastern Kentucky University	\$1,479,248.00	\$1,447,227.00	\$1,574,405.00	\$1,739,361.00
Murray State University	\$1,214,971.00	\$1,366,411.00	\$1,466,328.00	\$1,457,101.00
Western Kentucky University	\$2,069,790.00	\$2,240,700.00	\$2,556,277.00	\$2,889,634.00

College athletics finance database

2005-2006

Eastern Kentucky University, Richmond, KY
Ohio Valley Conference

Line item description	Dollar amount	Percent of revenue or expenses
REVENUE		
Ticket sales	\$279,504.00	2.87%
Student fees	\$1,861,892.00	19.15%
Guarantees	\$367,000.00	3.77%
Contributions	\$302,234.00	3.11%
Compensation and benefits provided by a third party	\$84,070.00	0.86%
Direct state or other government support	\$0.00	0%
Direct institutional support	\$5,787,872.00	59.53%
Indirect facilities and administrative support	\$0.00	0%
NCAA/conference distributions including all tournament revenues	\$544,624.00	5.6%
Broadcast, television, radio, and internet rights	\$0.00	0%
Program sales, concession, novelty sales, and parking	\$4,714.00	0.05%
Royalties, licensing, advertisements and sponsorships	\$232,118.00	2.39%
Sports camp revenues	\$121,828.00	1.25%
Endowment and investment income	\$0.00	0%
Other	\$137,076.00	1.41%
Subtotal operating revenue	\$9,722,932.00	
EXPENSES		
Athletic student aid	\$2,986,597.00	31.74%
Guarantees	\$6,000.00	0.06%
Coaching salaries, benefits, and bonuses paid by the university and related entities	\$1,955,093.00	20.77%
Coaching other compensation	\$79,070.00	0.84%

Eastern Kentucky University, Richmond, KY
Ohio Valley Conference

Line item description	Dollar amount	Percent of revenue or expenses
and benefits paid by a third party		
Support staff/administrative salaries, benefits and bonuses paid by the university and related entities	\$1,479,248.00	 15.72%
Support staff/administrative other compensation and benefits paid by a third party	\$5,000.00	 0.05%
Severance payments	\$0.00	 0%
Recruiting	\$261,871.00	 2.78%
Team travel	\$675,977.00	 7.18%
Equipment, uniforms and supplies	\$576,992.00	 6.13%
Game expenses	\$117,726.00	 1.25%
Fund raising, marketing and promotion	\$285,305.00	 3.03%
Sports camps expenses	\$97,752.00	 1.04%
Direct facilities, maintenance, and rental	\$6,053.00	 0.06%
Spirit groups	\$76,160.00	 0.81%
Indirect facilities and administrative support	\$0.00	 0%
Medical expenses and medical insurance	\$147,699.00	 1.57%
Memberships and dues	\$550.00	 0.01%
Other operating expenses	\$653,758.00	 6.95%
Total operating expenses	\$9,410,851.00	

Note: Dollar amounts have not been adjusted for inflation.

College athletics finance database

2006-2007

Eastern Kentucky University, Richmond, KY
Ohio Valley Conference

Line item description	Dollar amount	Percent of revenue or expenses
REVENUE		
Ticket sales	\$288,942.00	7.35%
Student fees	\$1,855,827.00	47.2%
Guarantees	\$321,312.00	8.17%
Contributions	\$284,109.00	7.23%
Compensation and benefits provided by a third party	\$131,260.00	3.34%
Direct state or other government support	\$0.00	0%
Direct institutional support	\$0.00	0%
Indirect facilities and administrative support	\$0.00	0%
NCAA/conference distributions including all tournament revenues	\$551,998.00	14.04%
Broadcast, television, radio, and internet rights	\$0.00	0%
Program sales, concession, novelty sales, and parking	\$3,044.00	0.08%
Royalties, licensing, advertisements and sponsorships	\$254,099.00	6.46%
Sports camp revenues	\$57,359.00	1.46%
Endowment and investment income	\$2,733.00	0.07%
Other	\$181,232.00	4.61%
Subtotal operating revenue	\$3,931,915.00	
EXPENSES		
Athletic student aid	\$3,674,022.00	34.75%
Guarantees	\$13,427.00	0.13%
Coaching salaries, benefits, and bonuses paid by the university and related entities	\$2,219,143.00	20.99%
Coaching other compensation and benefits paid by a third party	\$123,494.00	1.17%
Support staff/administrative salaries, benefits and bonuses paid	\$1,447,227.00	13.69%

Eastern Kentucky University, Richmond, KY
Ohio Valley Conference

Line item description	Dollar amount	Percent of revenue or expenses
by the university and related entities		
Support staff/administrative other compensation and benefits paid by a third party	\$7,766.00	0.07%
Severance payments	\$0.00	0%
Recruiting	\$277,569.00	2.63%
Team travel	\$832,239.00	7.87%
Equipment, uniforms and supplies	\$425,319.00	4.02%
Game expenses	\$113,141.00	1.07%
Fund raising, marketing and promotion	\$194,923.00	1.84%
Sports camps expenses	\$83,070.00	0.79%
Direct facilities, maintenance, and rental	\$4,000.00	0.04%
Spirit groups	\$74,135.00	0.7%
Indirect facilities and administrative support	\$0.00	0%
Medical expenses and medical insurance	\$126,554.00	1.2%
Memberships and dues	\$41,238.00	0.39%
Other operating expenses	\$915,133.00	8.66%
Total operating expenses	\$10,572,400.00	

College athletics finance database

2007-2008

Eastern Kentucky University, Richmond, KY
Ohio Valley Conference

Line item description	Dollar amount	Percent of revenue or expenses
REVENUE		
Ticket sales	\$247,309.00	2.19%
Student fees	\$2,447,688.00	21.65%
Guarantees	\$314,000.00	2.78%
Contributions	\$351,672.00	3.11%
Compensation and benefits provided by a third party	\$96,715.00	0.86%
Direct state or other government support	\$0.00	0%
Direct institutional support	\$6,850,698.00	60.59%
Indirect facilities and administrative support	\$0.00	0%
NCAA/conference distributions including all tournament revenues	\$554,087.00	4.9%
Broadcast, television, radio, and internet rights	\$0.00	0%
Program sales, concession, novelty sales, and parking	\$4,189.00	0.04%
Royalties, licensing, advertisements and sponsorships	\$291,229.00	2.58%
Sports camp revenues	\$0.00	0%
Endowment and investment income	\$3,150.00	0.03%
Other	\$146,011.00	1.29%
Subtotal operating revenue	\$11,306,748.00	
EXPENSES		
Athletic student aid	\$3,752,759.00	33.8%
Guarantees	\$17,556.00	0.16%
Coaching salaries, benefits, and bonuses paid by the university and related entities	\$2,445,736.00	22.03%
Coaching other compensation and benefits paid by a third party	\$90,515.00	0.82%
Support staff/administrative salaries, benefits and bonuses paid by the university and related entities	\$1,574,405.00	14.18%

Eastern Kentucky University, Richmond, KY
Ohio Valley Conference

Line item description	Dollar amount	Percent of revenue or expenses
Support staff/administrative other compensation and benefits paid by a third party	\$6,200.00	0.06%
Severance payments	\$0.00	0%
Recruiting	\$356,544.00	3.21%
Team travel	\$932,935.00	8.4%
Equipment, uniforms and supplies	\$560,289.00	5.05%
Game expenses	\$110,857.00	1%
Fund raising, marketing and promotion	\$309,970.00	2.79%
Sports camps expenses	\$0.00	0%
Direct facilities, maintenance, and rental	\$4,000.00	0.04%
Spirit groups	\$93,177.00	0.84%
Indirect facilities and administrative support	\$0.00	0%
Medical expenses and medical insurance	\$163,309.00	1.47%
Memberships and dues	\$45,179.00	0.41%
Other operating expenses	\$637,982.00	5.75%
Total operating expenses	\$11,101,413.00	

Note: Dollar amounts have not been adjusted for inflation.
Source: USA TODAY public-records requests to each university.

College athletics finance database

2008-2009

Eastern Kentucky University, Richmond, KY
Ohio Valley Conference

Line item description	Dollar amount	Percent of revenue or expenses
REVENUE		
Ticket sales	\$294,953.00	2.59%
Student fees	\$78,217.00	0.69%
Guarantees	\$287,000.00	2.52%
Contributions	\$227,750.00	2%
Compensation and benefits provided by a third party	\$111,662.00	0.98%
Direct state or other government support	\$0.00	0%
Direct institutional support	\$9,177,954.00	
Indirect facilities and administrative support	\$0.00	0%
NCAA/conference distributions including all tournament revenues	\$695,932.00	6.11%
Broadcast, television, radio, and internet rights	\$0.00	0%
Program sales, concession, novelty sales, and parking	\$3,993.00	0.04%
Royalties, licensing, advertisements and sponsorships	\$262,840.00	2.31%
Sports camp revenues	\$0.00	0%
Endowment and investment income	\$0.00	0%
Other	\$246,146.00	2.16%
Subtotal operating revenue	\$11,386,447.00	
EXPENSES		
Athletic student aid	\$4,248,718.00	35.35%
Guarantees	\$82,064.00	0.68%
Coaching salaries, benefits, and bonuses paid by the university and related entities	\$2,505,174.00	
Coaching other compensation and benefits paid by a third party	\$102,855.00	0.86%
Support staff/administrative salaries, benefits and bonuses paid by the	\$1,739,361.00	

Eastern Kentucky University, Richmond, KY
Ohio Valley Conference

Line item description	Dollar amount	Percent of revenue or expenses
university and related entities		
Support staff/administrative other compensation and benefits paid by a third party	\$8,807.00	0.07%
Severance payments	\$0.00	0%
Recruiting	\$293,121.00	2.44%
Team travel	\$904,392.00	7.44%
Equipment, uniforms and supplies	\$535,498.00	4.44%
Game expenses	\$121,836.00	1.01%
Fund raising, marketing and promotion	\$239,223.00	1.99%
Sports camps expenses	\$0.00	0%
Direct facilities, maintenance, and rental	\$8,822.00	0.07%
Spirit groups	\$82,157.00	0.68%
Indirect facilities and administrative support	\$0.00	0%
Medical expenses and medical insurance	\$123,191.00	1.02%
Memberships and dues	\$40,986.00	0.34%
Other operating expenses	\$982,448.00	8.07%
Total operating expenses	\$12,018,653.00	

Note: Dollar amounts have not been adjusted for inflation.
Source: USA TODAY public-records requests to each university.

College athletics finance database

2005-2006

Murray State University, Murray, KY
Ohio Valley Conference

Line item description	Dollar amount	Percent of revenue or expenses
REVENUE		
Ticket sales	\$589,043.00	5.7%
Student fees	\$1,612,422.00	15.6%
Guarantees	\$333,131.00	3.22%
Contributions	\$638,303.00	6.17%
Compensation and benefits provided by a third party	\$52,725.00	0.51%
Direct state or other government support	\$0.00	0%
Direct institutional support	\$3,930,528.00	38.02%
Indirect facilities and administrative support	\$1,904,383.00	18.42%
NCAA/conference distributions including all tournament revenues	\$343,542.00	3.32%
Broadcast, television, radio, and internet rights	\$0.00	0%
Program sales, concession, novelty sales, and parking	\$15,755.00	0.15%
Royalties, licensing, advertisements and sponsorships	\$452,424.00	4.38%
Sports camp revenues	\$97,415.00	0.94%
Endowment and investment income	\$60,371.00	0.58%
Other	\$308,529.00	2.98%
Subtotal operating revenue	\$10,338,571.00	
EXPENSES		
Athletic student aid	\$2,469,695.00	23.94%
Guarantees	\$54,088.00	0.52%
Coaching salaries, benefits, and bonuses paid by the university and related entities	\$1,889,563.00	18.32%
Coaching other compensation and benefits paid by a third party	\$52,725.00	0.51%
Support staff/administrative salaries,	\$1,214,971.00	11.78%

Murray State University, Murray, KY
Ohio Valley Conference

Line item description	Dollar amount	Percent of revenue or expenses
benefits and bonuses paid by the university and related entities		
Support staff/administrative other compensation and benefits paid by a third party	\$0.00	0%
Severance payments	\$107,627.00	1.04%
Recruiting	\$142,794.00	1.38%
Team travel	\$578,885.00	5.61%
Equipment, uniforms and supplies	\$382,370.00	3.71%
Game expenses	\$132,674.00	1.29%
Fund raising, marketing and promotion	\$379,033.00	3.67%
Sports camps expenses	\$61,800.00	0.6%
Direct facilities, maintenance, and rental	\$145,875.00	1.41%
Spirit groups	\$14,991.00	0.15%
Indirect facilities and administrative support	\$1,904,383.00	18.46%
Medical expenses and medical insurance	\$92,947.00	0.9%
Memberships and dues	\$36,495.00	0.35%
Other operating expenses	\$654,855.00	6.35%
Total operating expenses	\$10,315,771.00	

Note: Dollar amounts have not been adjusted for inflation.

College athletics finance database

2006-2007

Murray State University, Murray, KY
Ohio Valley Conference

Line item description	Dollar amount	Percent of revenue or expenses
REVENUE		
Ticket sales	\$625,411.00	5.73%
Student fees	\$1,951,597.00	17.88%
Guarantees	\$332,500.00	3.05%
Contributions	\$615,416.00	5.64%
Compensation and benefits provided by a third party	\$41,311.00	0.38%
Direct state or other government support	\$0.00	0%
Direct institutional support	\$4,414,661.00	40.44%
Indirect facilities and administrative support	\$1,893,212.00	17.34%
NCAA/conference distributions including all tournament revenues	\$273,563.00	2.51%
Broadcast, television, radio, and internet rights	\$0.00	0%
Program sales, concession, novelty sales, and parking	\$18,138.00	0.17%
Royalties, licensing, advertisements and sponsorships	\$431,486.00	3.95%
Sports camp revenues	\$45,597.00	0.42%
Endowment and investment income	\$55,662.00	0.51%
Other	\$216,750.00	1.99%
Subtotal operating revenue	\$10,915,304.00	
EXPENSES		
Athletic student aid	\$2,667,176.00	24.66%
Guarantees	\$19,202.00	0.18%
Coaching salaries, benefits, and bonuses paid by the university and related entities	\$1,820,713.00	16.83%
Coaching other compensation and benefits paid by a third party	\$41,311.00	0.38%
Support staff/administrative salaries,	\$1,366,411.00	12.63%

Murray State University, Murray, KY
Ohio Valley Conference

Line item description	Dollar amount	Percent of revenue or expenses
benefits and bonuses paid by the university and related entities		
Support staff/administrative other compensation and benefits paid by a third party	\$0.00	0%
Severance payments	\$0.00	0%
Recruiting	\$151,955.00	1.4%
Team travel	\$595,858.00	5.51%
Equipment, uniforms and supplies	\$487,521.00	4.51%
Game expenses	\$95,640.00	0.88%
Fund raising, marketing and promotion	\$471,375.00	4.36%
Sports camps expenses	\$24,128.00	0.22%
Direct facilities, maintenance, and rental	\$453,621.00	4.19%
Spirit groups	\$10,970.00	0.1%
Indirect facilities and administrative support	\$1,893,212.00	17.5%
Medical expenses and medical insurance	\$128,441.00	1.19%
Memberships and dues	\$37,837.00	0.35%
Other operating expenses	\$550,287.00	5.09%
Total operating expenses	\$10,815,658.00	

Note: Dollar amounts have not been adjusted for inflation.

College athletics finance database

2007-2008

Murray State University, Murray, KY
Ohio Valley Conference

Line item description	Dollar amount	Percent of revenue or expenses
REVENUE		
Ticket sales	\$640,820.00	5.52%
Student fees	\$2,286,848.00	19.69%
Guarantees	\$395,430.00	3.4%
Contributions	\$613,738.00	5.28%
Compensation and benefits provided by a third party	\$97,055.00	0.84%
Direct state or other government support	\$0.00	0%
Direct institutional support	\$4,443,314.00	38.25%
Indirect facilities and administrative support	\$2,056,469.00	17.7%
NCAA/conference distributions including all tournament revenues	\$361,982.00	3.12%
Broadcast, television, radio, and internet rights	\$0.00	0%
Program sales, concession, novelty sales, and parking	\$21,541.00	0.19%
Royalties, licensing, advertisements and sponsorships	\$464,138.00	4%
Sports camp revenues	\$26,745.00	0.23%
Endowment and investment income	\$3,953.00	0.03%
Other	\$203,735.00	1.75%
Subtotal operating revenue	\$11,615,768.00	
EXPENSES		
Athletic student aid	\$2,933,825.00	25.66%
Guarantees	\$34,591.00	0.3%
Coaching salaries, benefits, and bonuses paid by the university and related entities	\$1,863,041.00	16.3%
Coaching other compensation and benefits paid by a third party	\$97,055.00	0.85%
Support staff/administrative salaries,	\$1,466,328.00	12.83%

Murray State University, Murray, KY
Ohio Valley Conference

Line item description	Dollar amount	Percent of revenue or expenses
benefits and bonuses paid by the university and related entities		
Support staff/administrative other compensation and benefits paid by a third party	\$0.00	0%
Severance payments	\$0.00	0%
Recruiting	\$165,836.00	1.45%
Team travel	\$580,045.00	5.07%
Equipment, uniforms and supplies	\$608,683.00	5.32%
Game expenses	\$108,036.00	0.94%
Fund raising, marketing and promotion	\$415,052.00	3.63%
Sports camps expenses	\$16,106.00	0.14%
Direct facilities, maintenance, and rental	\$420,210.00	3.68%
Spirit groups	\$18,877.00	0.17%
Indirect facilities and administrative support	\$2,056,469.00	17.99%
Medical expenses and medical insurance	\$61,136.00	0.53%
Memberships and dues	\$41,408.00	0.36%
Other operating expenses	\$546,463.00	4.78%
Total operating expenses	\$11,433,161.00	

Note: Dollar amounts have not been adjusted for inflation.

College athletics finance database

2008-2009

Murray State University, Murray, KY
Ohio Valley Conference

Line item description	Dollar amount	Percent of revenue or expenses
REVENUE		
Ticket sales	\$752,469.00	6.21%
Student fees	\$2,386,848.00	19.71%
Guarantees	\$433,390.00	3.58%
Contributions	\$537,446.00	4.44%
Compensation and benefits provided by a third party	\$97,394.00	0.8%
Direct state or other government support	\$0.00	0%
Direct institutional support	\$4,865,281.00	40.17%
Indirect facilities and administrative support	\$2,163,369.00	17.86%
NCAA/conference distributions including all tournament revenues	\$311,104.00	2.57%
Broadcast, television, radio, and internet rights	\$0.00	0%
Program sales, concession, novelty sales, and parking	\$28,716.00	0.24%
Royalties, licensing, advertisements and sponsorships	\$431,365.00	3.56%
Sports camp revenues	\$17,075.00	0.14%
Endowment and investment income	\$-97,560.00	-0.81%
Other	\$184,225.00	1.52%
Subtotal operating revenue	\$12,111,122.00	
EXPENSES		
Athletic student aid	\$3,199,195.00	26.39%
Guarantees	\$37,887.00	0.31%
Coaching salaries, benefits, and bonuses paid by the university and related entities	\$1,850,137.00	15.26%
Coaching other compensation and benefits paid by a third party	\$97,394.00	0.8%
Support staff/administrative salaries,	\$1,457,101.00	12.02%

Murray State University, Murray, KY
Ohio Valley Conference

Line item description	Dollar amount	Percent of revenue or expenses
benefits and bonuses paid by the university and related entities		
Support staff/administrative other compensation and benefits paid by a third party	\$0.00	0%
Severance payments	\$0.00	0%
Recruiting	\$159,030.00	1.31%
Team travel	\$670,547.00	5.53%
Equipment, uniforms and supplies	\$461,917.00	3.81%
Game expenses	\$119,870.00	0.99%
Fund raising, marketing and promotion	\$380,376.00	3.14%
Sports camps expenses	\$13,116.00	0.11%
Direct facilities, maintenance, and rental	\$717,891.00	5.92%
Spirit groups	\$11,260.00	0.09%
Indirect facilities and administrative support	\$2,163,369.00	17.85%
Medical expenses and medical insurance	\$122,983.00	1.01%
Memberships and dues	\$39,834.00	0.33%
Other operating expenses	\$619,666.00	5.11%
Total operating expenses	\$12,121,573.00	

Note: Dollar amounts have not been adjusted for inflation.

College athletics finance database

2005-2006

Western Kentucky University, Bowling Green, KY
Sun Belt Conference

Line item description	Dollar amount	Percent of revenue or expenses
REVENUE		
Ticket sales	\$1,520,857.00	9.46%
Student fees	\$4,407,525.00	27.41%
Guarantees	\$671,970.00	4.18%
Contributions	\$1,229,444.00	7.65%
Compensation and benefits provided by a third party	\$39,866.00	0.25%
Direct state or other government support	\$0.00	0%
Direct institutional support	\$5,177,226.00	32.19%
Indirect facilities and administrative support	\$1,161,183.00	7.22%
NCAA/conference distributions including all tournament revenues	\$576,866.00	3.59%
Broadcast, television, radio, and internet rights	\$26,946.00	0.17%
Program sales, concession, novelty sales, and parking	\$206,847.00	1.29%
Royalties, licensing, advertisements and sponsorships	\$536,693.00	3.34%
Sports camp revenues	\$446,890.00	2.78%
Endowment and investment income	\$72,984.00	0.45%
Other	\$5,748.00	0.04%
Subtotal operating revenue	\$16,081,045.00	
EXPENSES		
Athletic student aid	\$3,290,434.00	20.46%
Guarantees	\$201,297.00	1.25%
Coaching salaries, benefits, and bonuses paid by the university and related entities	\$2,361,031.00	14.68%
Coaching other compensation and benefits paid by a third party	\$32,668.00	0.2%
Support staff/administrative salaries, benefits and bonuses paid by the university and related entities	\$2,069,790.00	12.87%

Western Kentucky University, Bowling Green, KY
Sun Belt Conference

Line item description	Dollar amount	Percent of revenue or expenses
Support staff/administrative other compensation and benefits paid by a third party	\$7,198.00	0.04%
Severance payments	\$0.00	0%
Recruiting	\$364,172.00	2.26%
Team travel	\$1,347,852.00	8.38%
Equipment, uniforms and supplies	\$399,623.00	2.49%
Game expenses	\$369,868.00	2.3%
Fund raising, marketing and promotion	\$158,352.00	0.98%
Sports camps expenses	\$493,252.00	3.07%
Direct facilities, maintenance, and rental	\$2,114,507.00	13.15%
Spirit groups	\$105,841.00	0.66%
Indirect facilities and administrative support	\$1,161,183.00	7.22%
Medical expenses and medical insurance	\$343,495.00	2.14%
Memberships and dues	\$86,470.00	0.54%
Other operating expenses	\$1,174,012.00	7.3%
Total operating expenses	\$16,081,045.00	

Note: Dollar amounts have not been adjusted for inflation.

College athletics finance database

2006-2007

Western Kentucky University, Bowling Green, KY
Sun Belt Conference

Line item description	Dollar amount	Percent of revenue or expenses
REVENUE		
Ticket sales	\$1,392,274.00	8.09%
Student fees	\$3,508,864.00	20.39%
Guarantees	\$401,000.00	2.33%
Contributions	\$1,360,549.00	7.91%
Compensation and benefits provided by a third party	\$43,320.00	0.25%
Direct state or other government support	\$0.00	0%
Direct institutional support	\$7,389,616.00	42.94%
Indirect facilities and administrative support	\$1,196,018.00	6.95%
NCAA/conference distributions including all tournament revenues	\$614,709.00	3.57%
Broadcast, television, radio, and internet rights	\$43,403.00	0.25%
Program sales, concession, novelty sales, and parking	\$185,318.00	1.08%
Royalties, licensing, advertisements and sponsorships	\$541,153.00	3.14%
Sports camp revenues	\$407,979.00	2.37%
Endowment and investment income	\$96,298.00	0.56%
Other	\$28,209.00	0.16%
Subtotal operating revenue	\$17,208,710.00	
EXPENSES		
Athletic student aid	\$3,888,313.00	22.6%
Guarantees	\$211,379.00	1.23%
Coaching salaries, benefits, and bonuses paid by the university and related entities	\$2,622,528.00	15.24%
Coaching other compensation and benefits paid by a third party	\$32,795.00	0.19%
Support staff/administrative salaries, benefits and bonuses paid by the	\$2,240,700.00	13.02%

Western Kentucky University, Bowling Green, KY
Sun Belt Conference

Line item description	Dollar amount	Percent of revenue or expenses
university and related entities		
Support staff/administrative other compensation and benefits paid by a third party	\$10,525.00	0.06%
Severance payments	\$0.00	0%
Recruiting	\$433,174.00	2.52%
Team travel	\$1,505,347.00	8.75%
Equipment, uniforms and supplies	\$326,159.00	1.9%
Game expenses	\$423,051.00	2.46%
Fund raising, marketing and promotion	\$135,029.00	0.78%
Sports camps expenses	\$437,576.00	2.54%
Direct facilities, maintenance, and rental	\$1,994,856.00	11.59%
Spirit groups	\$98,720.00	0.57%
Indirect facilities and administrative support	\$1,196,018.00	6.95%
Medical expenses and medical insurance	\$396,483.00	2.3%
Memberships and dues	\$100,108.00	0.58%
Other operating expenses	\$1,155,949.00	6.72%
Total operating expenses	\$17,208,710.00	

Note: Dollar amounts have not been adjusted for inflation.

College athletics finance database

2007-2008

Western Kentucky University, Bowling Green, KY
Sun Belt Conference

Line item description	Dollar amount	Percent of revenue or expenses
REVENUE		
Ticket sales	\$1,655,224.00	8.29%
Student fees	\$5,798,822.00	29.06%
Guarantees	\$765,500.00	3.84%
Contributions	\$1,529,939.00	7.67%
Compensation and benefits provided by a third party	\$60,022.00	0.3%
Direct state or other government support	\$0.00	0%
Direct institutional support	\$6,673,304.00	33.44%
Indirect facilities and administrative support	\$1,231,899.00	6.17%
NCAA/conference distributions including all tournament revenues	\$804,953.00	4.03%
Broadcast, television, radio, and internet rights	\$0.00	0%
Program sales, concession, novelty sales, and parking	\$177,703.00	0.89%
Royalties, licensing, advertisements and sponsorships	\$571,456.00	2.86%
Sports camp revenues	\$327,558.00	1.64%
Endowment and investment income	\$140,727.00	0.71%
Other	\$220,802.00	1.11%
Subtotal operating revenue	\$19,957,909.00	
EXPENSES		
Athletic student aid	\$4,550,204.00	22.8%
Guarantees	\$365,786.00	1.83%
Coaching salaries, benefits, and bonuses paid by the university and related entities	\$3,255,016.00	16.31%
Coaching other compensation and benefits paid by a third party	\$44,985.00	0.23%
Support staff/administrative salaries, benefits and bonuses paid by the university and related entities	\$2,556,277.00	12.81%

Western Kentucky University, Bowling Green, KY
Sun Belt Conference

Line item description	Dollar amount	Percent of revenue or expenses
Support staff/administrative other compensation and benefits paid by a third party	\$15,037.00	0.08%
Severance payments	\$0.00	0%
Recruiting	\$382,550.00	1.92%
Team travel	\$1,757,828.00	8.81%
Equipment, uniforms and supplies	\$527,621.00	2.64%
Game expenses	\$460,522.00	2.31%
Fund raising, marketing and promotion	\$149,069.00	0.75%
Sports camps expenses	\$377,566.00	1.89%
Direct facilities, maintenance, and rental	\$2,327,476.00	11.66%
Spirit groups	\$90,826.00	0.46%
Indirect facilities and administrative support	\$1,231,899.00	6.17%
Medical expenses and medical insurance	\$424,878.00	2.13%
Memberships and dues	\$86,082.00	0.43%
Other operating expenses	\$1,354,287.00	6.79%
Total operating expenses	\$19,957,909.00	

Note: Dollar amounts have not been adjusted for inflation.

College athletics finance database

2008-2009

Western Kentucky University, Bowling Green, KY
Sun Belt Conference

Line item description	Dollar amount	Percent of revenue or expenses
REVENUE		
Ticket sales	\$1,647,058.00	7.38%
Student fees	\$6,060,691.00	27.15%
Guarantees	\$2,369,208.00	10.61%
Contributions	\$2,160,965.00	9.68%
Compensation and benefits provided by a third party	\$50,669.00	0.23%
Direct state or other government support	\$0.00	0%
Direct institutional support	\$6,315,126.00	28.29%
Indirect facilities and administrative support	\$1,268,856.00	5.68%
NCAA/conference distributions including all tournament revenues	\$843,445.00	3.78%
Broadcast, television, radio, and internet rights	\$0.00	0%
Program sales, concession, novelty sales, and parking	\$170,753.00	0.76%
Royalties, licensing, advertisements and sponsorships	\$703,070.00	3.15%
Sports camp revenues	\$418,271.00	1.87%
Endowment and investment income	\$11,240.00	0.05%
Other	\$302,965.00	1.36%
Subtotal operating revenue	\$22,322,317.00	
EXPENSES		
Athletic student aid	\$5,210,774.00	23.34%
Guarantees	\$478,956.00	2.15%
Coaching salaries, benefits, and bonuses paid by the university and related entities	\$3,369,990.00	15.1%
Coaching other compensation and benefits paid by a third party	\$40,114.00	0.18%
Support staff/administrative salaries, benefits and bonuses paid by the university and related entities	\$2,889,634.00	12.95%
Support staff/administrative other	\$10,555.00	0.05%

Western Kentucky University, Bowling Green, KY
Sun Belt Conference

Line item description	Dollar amount	Percent of revenue or expenses
compensation and benefits paid by a third party		
Severance payments	\$0.00	0%
Recruiting	\$394,262.00	1.77%
Team travel	\$1,852,242.00	8.3%
Equipment, uniforms and supplies	\$382,670.00	1.71%
Game expenses	\$719,432.00	3.22%
Fund raising, marketing and promotion	\$189,430.00	0.85%
Sports camps expenses	\$372,371.00	1.67%
Direct facilities, maintenance, and rental	\$2,271,975.00	10.18%
Spirit groups	\$100,619.00	0.45%
Indirect facilities and administrative support	\$1,268,856.00	5.68%
Medical expenses and medical insurance	\$525,595.00	2.35%
Memberships and dues	\$94,379.00	0.42%
Other operating expenses	\$2,150,463.00	9.63%
Total operating expenses	\$22,322,317.00	

Note: Dollar amounts have not been adjusted for inflation.

24 September 2010, Regular Quarterly Meeting of the Board of Regents

Several informational items of interest were presented to the Board. One was the construction overview presented by James Street. Work continues apace on the two largest projects on campus: the Performing Arts Center (B & T Phase II) and the New Science Building. The Performing Arts Center will be completed in May 2011; the Science Building in September 2011. The Noel Studio for Academic Creativity has been completed and is in use. Walters Hall is also back in use this fall after an \$11M make-over.

The Student Life, Athletics, and Discipline Committee heard an interesting presentation from Athletics Director Mark Sandy. The Committee had asked that Mr. Sandy speak with it about the role of athletics at Eastern, with specific reference to Eastern's three areas of emphasis (student success, regional stewardship, and our QEP). ECU athletes graduate at a higher rate (68%) than the ECU population as a whole, and than athletes at several other Kentucky universities, including one situated close to us and another one that also started as a normal school. ECU athletes have a combined cumulative GPA of 3.089. With regard to regional stewardship, athletes performed over 1250 hours of community service last year. ECU's athletics programs contribute significantly to the diversity of the student body: athletes comprise 18% of ECU's minority student population. The athletics budget is \$10.5M annually. The programs generate \$1.7M annually in ticket and other revenue, and generate another \$1.7M annually from student tuition and fees (paid by student athletes who are on partial or no scholarships). As ECU has faced declining state appropriations, Athletics has cut personnel costs by freezing four assistant coach positions, eliminating two administrative positions, and downgrading another administrative position. The Committee was impressed with the accomplishments of our athletes and staff, and was appreciative of the frank discussion offered by Mr. Sandy.

Much of the meeting was devoted to financial matters. The Board received the audit report for 2009-2010 which was performed by Crowe Horwath. This is the first audit performed by Crowe Horwath after 5 years or so of dealing with Deloitte and Touche. Crowe Horwath issued an "unqualified opinion", which means that they found our accounts and accounting procedures to be in good shape. They offered some suggestions for changes in our practices, many of which are already being addressed. The opinion issued by Crowe Horwath is a bit more gratifying than usual because they were in a position to offer a truly independent appraisal, not having been involved with the university before this year. Their suggestions for improvements were, in the large scheme of things, relatively minor. This reflects well on the service we have gotten from Deloitte and Touche and on the diligence and expertise of our own financial staff.

VP Newsom presented a financial update. We finished 2009-2010 within budget. This included an over expenditure in the financial aid line of \$3.4M, as had been anticipated. Early indications for 2010-11 are that we will overspend again as we honor commitments to students, but to a lesser amount than we did last year. As we continue to work on bringing the financial aid expenditures in line with the budget, it is important for us on the academic side to continue to ask if we are budgeting the appropriate amount for financial aid. That is, we should not allow the budget to make strategic decisions for us; rather, we should create a budget to reflect our strategic decisions. Let's continue to watch this item.

For 2010-11, the ECU budget is approximately \$200M. Tuition and fees provide 58% of our revenue; state appropriations have fallen to the point where they provide only 36% of our revenue. On the expenditure side, salaries and wages (49%) and benefits (16%) account for 65% of our budget. Maintenance and operations account for almost all the rest (34%), with 1% going to capital. We are carrying a contingency fund of \$3.25M and we still have almost \$1M reserved in the state reduction fund. (This is the money we set aside when we were asked to plan for a possible 4% giveback a year and a half ago.)

There were no academic issues to handle because CAA and other academic bodies had not had a chance to generate new pieces of business since the last Board meeting (in June 2010).

The ECU Board will next convene for a regular quarterly meeting in January 2011. Please feel free to contact me for further information about any of these items or to discuss topics of concern to you.

Respectfully submitted,
Malcolm P. Frisbie
622-1507 / malcolm.frisbie@eku.edu

Faculty Senate Budget Committee Report: November 1, 2010

The Faculty Senate Budget Committee met on Friday, October 22nd at 3:30 PM.

As the first order of business, the chair of the senate presented the committee with our charge for the 2010-2011 fiscal year.

The Faculty Senate Budget Committee charge:

1. Write and vet guidelines for proper usage of faculty development funds for faculty and administrators to follow.
2. Provide strategic financial data and advice to senate faculty members serving on the Strategic Planning Council and Finance Planning Council.
3. Determine the expenditure per full time student (FTE/Credit Hour) for “institutional support” (expenses not related to instruction) as reported to the federal government, and the percentage of total expenses it represents. Compare the expenditure and the percentage to other budget expenses and with peer institutions in our state.
4. Compare institutional support expenditures with direct expenditures per full-time student for instruction—the cost of teaching. (Given the complexities of different student programs, it will also be useful to see the expense per student credit hour for instruction.)
5. Determine whether sub-categories of institutional support within the budget have been clearly detailed: executive level management, legal expenses, lobbying and public relations, travel, etc. Compare these expenditures with spending by peer institutions in our state.
6. Determine how faculty and administrative salaries have moved over time relative to inflation. Compare this data with peer institutions in our state.
7. Review the salaries of former EKV administrators who have moved into the ranks of the faculty with the faculty members who are in the same department/program.
8. Determine the change in the number of full-time faculty relative to enrollment, and compare this data with peer institutions in our state.
9. Determine the change in the number of administrators relative to enrollment and compare this data with peer institutions in our state.
10. Determine how much each academic and nonacademic program costs. Determine how many students each program serves relative to its cost. Determine the net revenue of each program.
11. Determine which programs in the past four years have lost faculty positions and determine the programs that gained positions.
12. Propose strategic financial policy on any charge if appropriate.

We then reviewed the information given from the University Financial Planning Counsel concerning budget analysis and review process, tuition models, course drops for the fall of 2010 and spring 2011 online course offerings.

Finally we dealt with guidelines for the Faculty Development Funds. The committee felt that the guidelines should be general rather than specific due to the diversity of different colleges, departments, and programs. After some discussion the committee decided the FDFs should have a measurable impact upon a faculty member’s teaching, service, or research and that each faculty member should reflect how these funds would accomplish this. We also decided any computer

related (based) equipment should substantially improve your current computing capabilities and not just duplicate what our laptop computers do. We also decided there should be a record of how these funds were spent and a form to request use of the faculty development funds.

The afore mentioned form is part of the agenda for this meeting.

Respectfully submitted by the Faculty Senate Budget Committee:

Keith W. Johnson, Chair

Robert Biggin

Ann Chapman

Mike Hesse

John Wade

Linda Wray

Ex officio members:

Janna Vice, Provost, VP for Academic Affairs

Debbie Newsom, VP for Financial Affairs

John Taylor, Faculty Senate Chair

Progress of the Rights and Responsibilities Committee

Charges:

1. Communicate with members of the promotion and tenure drafting team to understand why the proposed changes and additions to the current promotion and tenure document are necessary.

The Committee has:

- a) met with the faculty members of that drafting team and
- b) scheduled a meeting with the full drafting team in November.

2. Examine and vet the proposed promotion and tenure policy.

The Committee has:

- c) met and discussed amongst ourselves the proposed policy,
- d) invited the Senate Rules committee to jointly perform this task. We thank the Rules Committee for agreeing to do this with us, and

3. Construct a table to compare specific differences between the old and new policies.

- e) we expect to do this after part b, above, is completed.

4. Review legal settlements involving promotion and tenure at ECU and in the state of Kentucky.

- f) The Committee has gathered some court cases relevant to the proposed changes and is actively seeking more.

5. Review the AAUP policy on the use of collegiality as a criterion for promotion and tenure.

- g) The Committee has done this.

6. Select a representative to serve as a liaison with the ECU Learning Community studying ethics and assist in drafting a code of ethics for ECU faculty.

- h) Done (Jerry Palmer will serve as liaison).

7. Review the current Policy on Policies for adequacy regarding checks and balances and due process.

- i) The Committee has yet to begin this.

Committee Members:

Jerry Palmer (co-chair) Nancy McKenney (co-chair), Julie Hensley, Carol Palmer, Carolin Walz

**Rules Committee Report
Faculty Senate Meeting
Nov. 1, 2010**

The Rules Committee met Monday, October 25, 2010, at 2:00 p.m. in Room 225A of the Library Café. The Committee discussed its charges from the Senate Chair and looked at supporting documentation. The charges are as follows:

1. Examine and determine the qualifications necessary to be able to serve as a faculty regent for Eastern Kentucky University.
2. Examine and determine the qualifications necessary to be able to vote in the election of faculty regent for Eastern Kentucky University.
3. Examine and vet the current method used to elect the faculty regent for Eastern Kentucky University.
4. Examine the method for nominating and electing faculty senate chair, faculty senate vice-chair, and faculty senate committees. Propose and vet policy if appropriate.
5. Submit a joint report with the election committee to the faculty senate executive committee and faculty senate clarifying the necessary qualifications to serve as faculty regent, to vote for faculty regent and methods for electing the regent. In the report include the pros and cons of each method and propose policy/rules if appropriate.

Members present decided that consideration of charge number 4 could be postponed until the spring semester as the committee will be quite busy addressing the other charges, all of which apply to the matter of electing a faculty regent. It was noted that the Senate Election Committee will also be looking at this matter and has been asked to issue a joint report with the Rules Committee.

The Rules Committee has also agreed to assist the Rights & Responsibilities Committee in making a careful study of the substantial revisions which are being proposed in the university's Promotion and Tenure Policy.

Members of the Rules Committee

Nancy McKenney, Chair

Ann Chapman

Margaret Foote

Julie Hensley

Jane Rainey