



**EASTERN KENTUCKY UNIVERSITY**  
*Serving Kentuckians Since 1906*

Office of the Provost  
for Academic Affairs

CPO 46, 212 Coates Building  
521 Lancaster Avenue  
Richmond, Kentucky 40475-3102  
Phone: (859) 622-8812

TO: Members of the Faculty Senate  
FROM: Sherry Robinson, Chair, Council on Academic Affairs  
DATE: October 30, 2019  
SUBJECT: CAA Items for November Faculty Senate Meeting

As a result of the Council on Academic Affairs meetings on October 17, 2019, the following items are presented for the Faculty Senate's agenda on November 4, 2019.

**Curriculum Proposals**

**Program Revisions**

**COLLEGE OF BUSINESS AND TECHNOLOGY**

*Accounting, Finance, and Information Systems*

- |   | <u>Page</u> |
|---|-------------|
| 1. <b>Minor in in Banking and Financial Services</b> - Revise the number of hours that are required to be earned in residence at EKU. Make wording consistent with other minors.  | 1           |
| 2. <b>Minor in Computer Information Systems</b> - Change the number of hours that are required to be earned in residence at EKU. Remove the GPA requirement and replacing it with a "C" or better in all courses. Make wording consistent with other minors.  | 3           |
| 3. <b>Minor in Personal Finance</b> - Change the number of hours that are required to be earned in residence at EKU. Remove the GPA requirement and replacing it with a "C" or better in all courses. Make wording consistent with other minors.              | 5           |
| 4. <b>Minor in Risk Management and Insurance</b> - Change the number of hours that are required to be earned in residence at EKU. Remove the GPA requirement and replacing it with a "C" or better in all courses. Make wording consistent with other minors. | 7           |

*Management, Marketing, and International Business*

Change the number of hours that are required to be earned in residence at EKU for the following programs. Make wording consistent with other Certificates.

- |   |    |
|---|----|
| 5. <b>Certificate in Corporate Communication</b>          | 9  |
| 6. <b>Certificate in Global Supply Chain Management</b>   | 11 |
| 7. <b>Certificate in Marketing Research and Analytics</b> | 13 |
| 8. <b>Certificate in Sales</b>                            | 15 |

**COLLEGE OF LETTERS, ARTS, AND SOCIAL SCIENCES**

*Psychology*

- |   |    |
|---|----|
| 9. <b>BS Psychology</b> - Revise core with new/dropped courses; revise hours and free electives | 17 |
|---|----|