

**Substantial Curriculum Change Form
(Present only one proposed curriculum change per form)
(Complete only the section(s) applicable.)**

Part I

<input type="checkbox"/> (Check one) New Course (Parts II, IV)	Department Name	Accounting, Finance and Information System	
<input type="checkbox"/> Course Revision (Parts II, IV)	College	Business and Technology	
<input type="checkbox"/> Hybrid Course ("S," "W")	*Course Prefix & Number		
<input type="checkbox"/> New Minor (Part III)	*Course Title (full title±)		
<input type="checkbox"/> Program Suspension (Part III)	*Program Title	Minor in Banking and Financial Services	
<input checked="" type="checkbox"/> Program Revision (Part III)	If Certificate, indicate Long-Term (University) or Short-Term (Departmental)		
	* Provide only the information relevant to the proposal.	± If Title is longer than 30 characters see Part IV to provide abbreviation	

Proposal Approved by:	<u>Date</u>		<u>Date</u>
Departmental Committee	09/06/2019	Council on Academic Affairs	10/17/19
College Curriculum Committee	09/20/2019	Faculty Senate**	Pending
General Education Committee*	NA	Board of Regents**	Pending
Teacher Education Committee*	NA	EFFECTIVE ACADEMIC TERM***	FALL 2020
Graduate Council*	NA		

*If Applicable (Type NA if not applicable.)
 **Approval needed for program revisions or suspensions.
 ***To be added by the Registrar's Office after all approval is received.

Completion of A, B, and C is required: (Please be specific, but concise.)

A. 1. Specific action requested: (Example: Increase the number of credit hours for ABC 100 from 1 to 2.)
 Changing the number of hours that are required to be earned in residence at ECU. Making wording consistent with other minors.

A. 2. Proposed Effective Academic Term: (Example: Fall 2016)
 FALL 2020

A. 3. Effective date of suspended programs for currently enrolled students: (if applicable)

B. The justification for this action:
 To align requirements for the minor with existing requirements for majors.

C. The projected cost (or savings) of this proposal is as follows:

Personnel Impact: None

Operating Expenses Impact: None

Equipment/Physical Facility Needs: None

Library Resources: None

Part III. Recording Data for Revised or Suspended Program

1. For a revised program, provide the current program requirements using ~~strike through~~ for deletions and *underlines* for additions.
2. For a suspended program, provide the current program requirements as shown in catalog. List any concentrations and/or minors affected by the program's suspension.

Revised* Program Text
 (*Use ~~strike through~~ for deletions and underlines for additions.)

Minor in Banking and Financial Services

Designed to provide students with an understanding of monetary policy and its impact on our economy, global financial markets and the structure and operation of financial institutions. This coursework will prepare students to understand current events related to financial markets and institutions, how to optimally utilize the corporate and consumer products and services provided by financial institutions and management of financial institutions. Students must earn at least 12 of the 24 hours required for the minor in residence at ECU and must earn a "C" or better in all courses for the minor.
This minor includes the following courses:

Total Requirements.....**24 hours**
 ACC 201, ECO 231, 324, FIN 201, 304, 315, 324, 437

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<input type="checkbox"/> Course Revision (Parts II, IV)	College	Business and Technology	
<input type="checkbox"/> Hybrid Course ("S," "W")	*Course Prefix & Number		
<input type="checkbox"/> New Minor (Part III)	*Course Title (full title±)		
<input type="checkbox"/> Program Suspension (Part III)	*Program Title	Minor in Computer Information Systems	
<input checked="" type="checkbox"/> Program Revision (Part III)	If Certificate, indicate Long-Term (University) or Short-Term (Departmental)		
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Graduate Council*	NA		

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Completion of A, B, and C is required: (Please be specific, but concise.)

A. 1. Specific action requested: (Example: Increase the number of credit hours for ABC 100 from 1 to 2.)
 Changing the number of hours that are required to be earned in residence at ECU. Removing the GPA requirement and replacing it with a "C" or better in all courses. Making wording consistent with other minors.

A. 2. Proposed Effective Academic Term: (Example: Fall 2016)
 FALL 2020

A. 3. Effective date of suspended programs for currently enrolled students: (if applicable)

B. The justification for this action:
 To align requirements for the minor with existing requirements for majors.

C. The projected cost (or savings) of this proposal is as follows:

Personnel Impact: None

Operating Expenses Impact: None

Equipment/Physical Facility Needs: None

Library Resources: None

Part III. Recording Data for Revised or Suspended Program

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Revised* Program Text

(*Use ~~strike through~~ for deletions and underlines for additions.)

Minor in ~~e~~Computer ~~i~~Information ~~s~~Systems

A minor in computer information systems is offered for students in both business and non-business programs. The minor consists of 18 hours of computer information systems courses including CIS 215, 240, 335, 375, 380, and three hours of upper- division courses approved by the department. Students must earn A- at least 12-9 of the 18 hours required for of the minor in residence must be earned at ECU. Students pursuing the computer information systems minor must maintain a 2.25 GPA on all work counting toward the minor. Must earn a "C" or better in all courses for the minor.

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<input type="checkbox"/> New Minor (Part III)	*Course Title (full title±)		
<input type="checkbox"/> Program Suspension (Part III)	*Program Title	Minor in Personal Finance	
<input checked="" type="checkbox"/> Program Revision (Part III)	If Certificate, indicate Long-Term (University) or Short-Term (Departmental)		
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A. 1. Specific action requested: (Example: Increase the number of credit hours for ABC 100 from 1 to 2.)
 Changing the number of hours that are required to be earned in residence at EKU. Removing the GPA requirement and replacing it with a "C" or better in all courses. Making wording consistent with other minors.

A. 2. Proposed Effective Academic Term: (Example: Fall 2016)
 FALL 2020

A. 3. Effective date of suspended programs for currently enrolled students: (if applicable)

B. The justification for this action:
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C. The projected cost (or savings) of this proposal is as follows:

Personnel Impact: None

Operating Expenses Impact: None

Equipment/Physical Facility Needs: None

Library Resources: None

Part III. Recording Data for Revised or Suspended Program

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Revised* Program Text
 (*Use ~~strike through~~ for deletions and underlines for additions.)

Minor in Personal Finance

Designed to prepare students to make informed financial decisions regarding investments, mortgages, loans, retirement planning, etc. Students ~~minoring in personal finance~~ must earn at least 12-9 of the 18 hours required for the minor in residence of the total hours at ECU and must earn a "C" or better in all courses for the minor. maintain a cumulative GPA of 2.0 in all courses comprising the minor. This minor includes the following courses:

Requirements.....**18 hours**
 ACC 201, 322; FIN 201, 311, 324; RMI 370
Total Requirements.....**18 hours**

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<input type="checkbox"/> New Minor (Part III)	*Course Title (full title±)		
<input type="checkbox"/> Program Suspension (Part III)	*Program Title	Minor in Risk Management and Insurance	
<input checked="" type="checkbox"/> Program Revision (Part III)	If Certificate, indicate Long-Term (University) or Short-Term (Departmental)		
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 FALL 2020

A. 3. Effective date of suspended programs for currently enrolled students: (if applicable)

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Personnel Impact: None

Operating Expenses Impact: None

Equipment/Physical Facility Needs: None

Library Resources: None

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Revised* Program Text
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Minor in Risk Management and Insurance

The minor consists of 18 hours including three hours of a required accounting course, nine hours of required Risk Management and Insurance courses and six hours of approved Risk Management and Insurance electives. Students must earn at least 12-9 of the 18 hours used required for the minor in residence at ECU and must maintain a cumulative GPA of 2.0 in all courses comprising the minor. must earn a "C" or better in all courses for the minor.

Requirements.....18 hours
 ACC 201, RMI 370, RMI 372, RMI 374, plus six hours of approved RMI electives.

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Revised* Program Text
 (*Use ~~strike through~~ for deletions and underlines for additions.)

Certificate in Corporate Communication

The Certificate in Corporate Communication is offered for all undergraduate students who need to increase their professional communication effectiveness in their field of study. The Certificate is designed to provide training in international communication, oral and written business presentations, research and reporting, and production of business publications. These skills are transferable to any profession and are crucial in tasks such as communicating organizational change, establishing and implementing goals, communicating internally, relating to employees, dealing with the public, and addressing the stakeholders during crisis. Students must earn at least 6 of the 9 hours required for the certificate in residence at EKU and pursuing the Certificate in Corporate Communication must earn a "C" or better in all courses comprising the certificate. ~~The Certificate consists of the following courses with 50 percent taken in residence at EKU:~~

Requirements **9 hours**
 CCT 201 or 300W; CCT 310, and CCT 550/750.

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<p>A. 1. Specific action requested: (Example: Increase the number of credit hours for ABC 100 from 1 to 2.) Changing the number of hours that are required to be earned in residence at ECU. Making wording consistent with other Certificates.</p> <p>A. 2. Proposed Effective Academic Term: (Example: Fall 2016) FALL 2020</p> <p>A. 3. Effective date of suspended programs for currently enrolled students: (if applicable)</p>
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Revised* Program Text
 (*Use ~~strike through~~ for deletions and underlines for additions.)

Certificate in Global Supply Chain Management

The Certificate in Global Supply Chain Management is offered for all undergraduate students who need to increase their quantitative and analytical skills in context of problems that firms face in the core supply chain areas of Planning, Sourcing, Making, and Delivering. The growth in globalization has led to firms competing on multiple aspects - multi-focused planning, competitive sourcing of inputs, streamlined manufacturing, and efficient delivery to customers. As such there is tremendous need for strong supply chain management skills. The Certificate is designed to provide training in the key areas above.

Furthermore, students will be involved in quantitative analysis of comparing various scenarios and understanding multiple elements of total supply chain cost. Students will be prepared to address the needs of businesses and organizations across all industries, both domestically and internationally. Students must earn at least 6 of the 12 hours required for the certificate in residence at ECU and ~~Students pursuing the Certificate in Global Supply Chain Management must earn a "C" or better in all courses comprising the certificate. The Certificate consists of the following courses with 50 percent taken in residence at ECU:~~

Certificate Requirements

Core Courses:

- MGT 370* (Operations Management).....3 hours
- MGT 375* (Supply Chain Management).....3 hours
- MKT 315* (Logistics).....3 hours
- MKT 431* (Strategic Procurement).....3 hours

*Course prerequisites exist. See course listing in the back of this catalog for details.

Residency:

- 50% of coursework must be taken in residence at ECU

Total Curriculum Requirements.....12 hours

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<input type="checkbox"/> Course Revision (Parts II, IV)	College	Business and Technology	
<input type="checkbox"/> Hybrid Course ("S," "W")	*Course Prefix & Number		
<input type="checkbox"/> New Minor (Part III)	*Course Title (full title±)		
<input type="checkbox"/> Program Suspension (Part III)	*Program Title	Certificate in Marketing Research and Analytics	
<input checked="" type="checkbox"/> Program Revision (Part III)	If Certificate, indicate Long-Term (University) or Short-Term (Departmental)		
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A. 2. Proposed Effective Academic Term: (Example: Fall 2016)
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A. 3. Effective date of suspended programs for currently enrolled students: (if applicable)

B. The justification for this action:
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C. The projected cost (or savings) of this proposal is as follows:

Personnel Impact: None

Operating Expenses Impact: None

Equipment/Physical Facility Needs: None

Library Resources: None

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Revised* Program Text
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Certificate in Marketing Research and Analytics

The Certificate in Marketing Research and Analytics is offered for all undergraduate students who need to increase their research and analytical skills in their field of study in the context of problems that firms face. The growth in technology has allowed for firms to capture more information than ever, and as such the need for strong marketing research and analytical skills is one of the fastest growing jobs in industry. The Certificate is designed to provide training in the marketing research process, marketing research methodology with particular emphasis on both qualitative and quantitative analysis techniques including multivariate data analysis, qualitative research, and experimental design.

Furthermore, students will be involved in the research process with hands-on projects and gain valuable research experience that will prepare them to address the needs of businesses and organizations across all industries. Students must earn at least 6 of the 12 hours required for the certificate in residence at EKU and pursuing the Certificate in Marketing Research and Analytics must earn a “C” or better in all courses comprising the certificate. The Certificate consists of the following courses with 50 percent taken in residence at EKU:

Total Curriculum Requirements **12 hours**
 MKT 300 or 301; MKT 455, 456, and 457.

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<input type="checkbox"/> Program Suspension (Part III)	*Program Title	Certificate in Sales	
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Equipment/Physical Facility Needs: None

Library Resources: None

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Revised* Program Text
 (*Use ~~strike through~~ for deletions and underlines for additions.)

Certificate in Sales

The Certificate in Sales is offered for all undergraduate students who are interested in a rewarding sales career. The courses in this certificate go beyond theory, providing students valuable skills to help them be successful in real sales environments. The courses are taught using a combination of lectures, hands-on exercise, business cases, projects, and role playing. This certificate will serve as solid evidence of a professional training in sales for company recruiters. Students must earn at least 6 of the 12 hours required for the certificate in residence at ECU and pursuing the Certificate in Sales must earn a "C" or better in all courses comprising the certificate. The Certificate consists of the following courses:

Total Curriculum Requirements.....12 hours

MKT 300 or 301, 310, 408, 431

**Substantial Curriculum Change Form
(Present only one proposed curriculum change per form)
(Complete only the section(s) applicable.)**

Part I

<input type="checkbox"/> (Check one) <input type="checkbox"/> New Course (Parts II, IV) <input type="checkbox"/> Course Revision (Parts II, IV) <input type="checkbox"/> Hybrid Course ("S," "W") <input type="checkbox"/> New Minor (Part III) <input type="checkbox"/> Program Suspension (Part III) <input checked="" type="checkbox"/> Program Revision (Part III)	Department Name College *Course Prefix & Number *Course Title (full title±) *Program Title If Certificate, indicate Long-Term (University) or Short-Term (Departmental) * Provide only the information relevant to the proposal.	Psychology CLASS B.S. Psychology ± If Title is longer than 30 characters see Part IV to provide abbreviation																								
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;"></th> <th style="width:30%; text-align: center;"><u>Date</u></th> <th style="width:30%;"></th> <th style="width:30%; text-align: center;"><u>Date</u></th> </tr> </thead> <tbody> <tr> <td>Departmental Committee</td> <td style="text-align: center;">9/4/19</td> <td>Council on Academic Affairs</td> <td style="text-align: center;">10/17/19</td> </tr> <tr> <td>College Curriculum Committee</td> <td style="text-align: center;">9/16/19</td> <td>Faculty Senate**</td> <td style="text-align: center;">Pending</td> </tr> <tr> <td>General Education Committee*</td> <td style="text-align: center;">NA</td> <td>Board of Regents**</td> <td style="text-align: center;">Pending</td> </tr> <tr> <td>Teacher Education Committee*</td> <td style="text-align: center;">NA</td> <td>EFFECTIVE ACADEMIC TERM***</td> <td></td> </tr> <tr> <td>Graduate Council*</td> <td style="text-align: center;">NA</td> <td></td> <td></td> </tr> </tbody> </table>				<u>Date</u>		<u>Date</u>	Departmental Committee	9/4/19	Council on Academic Affairs	10/17/19	College Curriculum Committee	9/16/19	Faculty Senate**	Pending	General Education Committee*	NA	Board of Regents**	Pending	Teacher Education Committee*	NA	EFFECTIVE ACADEMIC TERM***		Graduate Council*	NA		
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<p>*If Applicable (Type NA if not applicable.) **Approval needed for program revisions or suspensions. ***To be added by the Registrar's Office after all approval is received.</p>																										

Completion of A, B, and C is required: (Please be specific, but concise.)

<p>A. 1. Specific action requested: (Example: Increase the number of credit hours for ABC 100 from 1 to 2.)</p> <ol style="list-style-type: none"> 1. Remove PSY 250, 250W, 309, 309W, and 310 from core 2. Add PSY 240, 340W, and 440 (new courses) 3. Move PSY 399 from Skills section to core 4. Reduce core courses to 33 (cleanup) 5. Revise Free Electives to 32-39 hours <p>A. 2. Proposed Effective Academic Term: (Example: Fall 2016) Fall 2020</p> <p>A. 3. Effective date of suspended programs for currently enrolled students: (if applicable)</p>
<p>B. The justification for this action:</p> <p>Revising the program requirements to reflect the removal of three required courses and replacement with three new required courses (PSY 240, 340W, and 440). These changes will better align the curriculum with the department's goal of preparing students for entry into the workforce.</p>
<p>C. The projected cost (or savings) of this proposal is as follows:</p> <p>Personnel Impact: Course creations are replacing dropped courses, so no personnel resources will be impacted. No other program information is being revised</p> <p>Operating Expenses Impact: No Change</p> <p>Equipment/Physical Facility Needs: No Change</p>

Library Resources: No Change

|

Part II. Recording Data for New, Revised, or Dropped Course

(For a **new required course**, complete a separate request for the appropriate program revisions.)

1. For a new course, provide the catalog text.
2. For a revised course, provide the current catalog text with the proposed text using ~~striketrough~~ for deletions and underlines for additions.
3. For a dropped course, provide the current catalog text.

New or Revised* Catalog Text

(*Use ~~striketrough~~ for deletions and underlines for additions. Also include Crs. Prefix, No., and description, limited to 35 words.)

Part III. Recording Data for Revised or Suspended Program

1. For a revised program, provide the current program requirements using ~~striketrough~~ for deletions and underlines for additions.
2. For a suspended program, provide the current program requirements as shown in catalog. List any concentrations and/or minors affected by the program’s suspension.

Revised* Program Text

(*Use ~~striketrough~~ for deletions and underlines for additions.)

**BACHELOR OF SCIENCE (B.S.)
PSYCHOLOGY
CIP Code: 42.0101**

Program Objectives

Upon completion of the Psychology degree graduates will: 1) show breadth and depth in their understanding of the major concepts, theoretical perspectives, empirical findings, and historical trends in psychology; 2) use critical and creative thinking and skeptical inquiry when critiquing and applying research methods in psychology; 3) respect and use critical and creative thinking, skeptical inquiry, and the scientific approach when solving problems related to behavior and mental processes; 4) understand and apply psychological principles in many areas of life including personal, social and organizational; 5) be able to weigh evidence, tolerate ambiguity, act ethically, and reflect other values that are the underpinnings of psychology; 6) demonstrate information competence and the ability to use technology for many purposes; 7) be able to communicate and collaborate effectively; 8) understand and apply knowledge of human diversity to better people’s lives; 9) develop insight into their own and others’ behavior and mental processes and apply effective strategies for self-management and self-improvement; 10) pursue realistic ideas about how to implement their psychological knowledge, skills, and values in occupational pursuits in a variety of settings that meet personal goals and societal needs.

UNIVERSITY GRADUATION REQUIREMENTS

- General Education.....36 hours
- Student Success Seminar (GSD 101; waived for transfers with 30+ hrs., not including AP and Dual Credit hours) 3 hours
- Writing Intensive Course (Hrs. incorporated into Major/ Supporting/Gen Ed/Free Electives category)
- Upper division courses (42 hrs. distributed throughout Major/ Supporting/Gen Ed/Free Electives categories)
- ACCT – Psychology majors will fulfill ACCT with PSY 349 (3 Credits) or 400 or 419 or 579 (Credit hours may be incorporated into Major or Supporting requirements)

Total Hours University Graduation Requirements ... 39 hours

MAJOR REQUIREMENTS

A minimum grade of “C” is required in all courses counted toward the major.

- Core Courses** **33-34** hours
 PSY 200; PSY ~~240 250 or 250W~~; PSY 258; PSY ~~340W-309(4) or 309W(4)~~; **PSY 310**; **PSY 399 or PSY 440**; 499(0), and at least 3 hours from each of the following areas:
- Biological Bases of Behavior: PSY 311, 315, or 315L (students in the Substance Abuse or Brain and Cognitive Science Concentrations must select 311 for this group)
 - Cognition/Learning: PSY 317/317L, 322, or 333.
 - Developmental: PSY 312, 314, or 316 (students in the Child and Family Psychology must select 312; students in the Psychology of the Workplace Concentration must select either 314 or 316; students in the Art Therapy Concentration must select 312.)
 - Social/Personality: PSY 300, 305, or 308 (students in the Substance Abuse, Autism Spectrum, Forensic, or Workplace and Art Therapy Concentrations must select 308)
 - Skills: PSY 318, 319, ~~399~~, 405, 406, 490, or 590 (Students in the Substance Abuse Concentration must select 490; students in the Child and Family Concentration must select 406; students in the Workplace or Art Therapy Concentration must select 405)
 - Capstone: 349 (3 hours), 400, 419, or 579

Concentrations (*Students may choose one or more concentrations. Those who do not choose one will be placed in the General Concentration.*):

- Psychology (General)**.....**9 hours**
 9 hours of psychology electives. At least 3 hours must be numbered 400 or above. (PSY 280, 402 and 403 may not be used as a psychology elective.)
- Art Therapy***.....**12 hours**
 PSY 305, 412, 314 or 316, and one of the following: 406, 408, 476, or 477
- Substance Abuse**.....**12 hours**
 PSY 305, 405, 406, and 429
- Developmental Disabilities/Autism Spectrum Disorders**.....**12 hours**
 PSY 312, 406, 408; PSY 477 or 577.
- Forensic Psychology**.....**12 hours**
 PSY 300, 305, 314, and 566.
- Child and Family Psychology****12 hours**
 PSY 314, 405, 408, and one of the following: 318, 321, or 377.
- Psychology of the Workplace****12 hours**
 PSY 300, 305, 319, and 590.
- Brain and Cognitive Sciences**.....**15-16 hours**
 PSY 315, 317, and 513; one of the following: PSY 322, 333, or approved 497/597; one of the following: BIO 307, CSC 160, MAT 234(4) or 234H(4), or PHI 352.
- Psychiatric Rehabilitation**.....**15 hours**
 PSY 337; 349 or 403; 405, 429, and 437.

Free Electives.....**~~31-38~~ 32-39** hours

TOTAL HOURS TO COMPLETE DEGREE120 hours