

**Curriculum Change Form**  
**(Present only one proposed curriculum change per form)**  
**(Complete only the section(s) applicable.)**

**Part I**

(Check one)	Department Name	Technology
<input type="checkbox"/> New Course (Parts II, IV)	College	Business and Technology
<input type="checkbox"/> Course Revision (Parts II, IV)	*Course Prefix & Number	
<input type="checkbox"/> Course Dropped (Part II)	*Course Title (30 characters)	
<input type="checkbox"/> New Program (Part III)	*Program Title	Graphic Communications Management (B.S.)
<input checked="" type="checkbox"/> Program Revision (Part III)		(Major <u>X</u> , Option <u>   </u> ; Minor <u>   </u> ; or Certificate <u>   </u> )
<input type="checkbox"/> Program Suspended (Part III)	*Provide only the information relevant to the proposal.	

Proposal Approved by:	Date	Date
Departmental Committee	11/6/2009	Graduate Council* NA
<i>Is this a SACS Substantive Change?</i> Yes*** <input type="checkbox"/> No <input checked="" type="checkbox"/>		Council on Academic Affairs
College Curriculum Committee	11/16/2009	Approved <input checked="" type="checkbox"/> Disapproved <input type="checkbox"/> 12/17/09
General Education Committee*	NA	Faculty Senate**
Teacher Education Committee*	NA	Board of Regents**
		Council on Postsecondary Edu.***
*If Applicable (Type NA if not applicable.)		
**Approval needed for new, revised, or suspended programs		
*** Approval/Posting needed for new degree program or certificate program		
****If "yes", SACS must be notified before implementation. Please contact EKU's Office of Institutional Effectiveness.		

**Completion of A, B, and C is required: (Please be specific, but concise.)**

**A. 1. Specific action requested:** (Example: To increase the number of credit hours for ABC 100 from 1 to 2.)  
Decrease total required hours from 128 to 120 by reducing hours from Free Electives and 3 hours from GCM 349.  
Drop CSC 160 and the option of ACC 202 or ECO 300 or MGT 301 or MKT 301, and require both MGT 301 and MKT 301. Add MGT 330.

**A. 2. Effective date:** (Example: Fall 2001)  
Fall 2010

**A. 3. Effective date of suspended programs for currently enrolled students:** (if applicable)  
NA

**B. The justification for this action:**  
To improve graduation success.  
Students can get the Entrepreneurship Minor with just 2 additional courses.  
Help students meet the upper division course requirements.

**C. The projected cost (or savings) of this proposal is as follows:**

**Personnel Impact:**  
None

**Operating Expenses Impact:**  
None

**Equipment/Physical Facility Needs:**  
None

**Library Resources:**  
None

**Part III. Recording Data for New, Revised, or Suspended Program**

1. For a new program, provide the catalog description as being proposed.
2. For a revised program, provide the current program requirements using ~~striethrough~~ for deletions and underlines for additions.
3. For a suspended program, provide the current program requirements as shown in catalog. List any options and/or minors affected by the program's suspension.

New or Revised\* Program Text  
 (\*Use ~~striethrough~~ for deletions and underlines for additions.)

Graphic Communications Management (B.S.)  
 CIP Code: 10.0302

University Requirements.....1 hours  
 BTO 100.

General Education Requirements.....33 hours  
 Standard General Education program, excluding blocks II, IVB, VB, and VIII (6 hours). Refer to Section Four of this Catalog for details on the General Education and University requirements.

College Requirement: Professional Skills Seminar  
 BTS 300 (CR) and BTS 400(CR)

Supporting Course Requirements.....~~28~~ 31 hours  
 ACC 201; CHE 101, 107 (1); ~~CSC 160~~, ECO 230; GBU 204; MAT 107; ~~ACC 202 or ECO 300 or~~ MGT 301, 330, ~~or~~ MKT 301; PHY 101; and STA 215.

Free Electives.....~~18~~ 10 hours  
 (At least 3 hours ~~need to~~ must be upper division credit.)

Major Requirements.....~~48~~ 45 hours  
 EET 303; GCM 211, 217, 316, 317, 319, 349 (~~63~~), 410, 414; INT 202, 408; TEC 161, 255, 313, 355.

Total Curriculum Requirements.....~~128~~ 120 hours

Students must take a Graphic Communications Management assessment examination before graduation.