CHEA Award Summary

As I mentioned in an earlier report, Dr. Rose Perrine and Mrs. Stacey Street have completed a lengthy application for the 2014 CHEA Award for Outstanding Institutional Practice in Student Learning Outcomes. We believe this application, regardless whether we win the award, reflects a campus-wide commitment of all academic units to provide the highest quality programs for our students. Every faculty member has had an important role in this effort. Thank you!

Because this application is a point of pride for EKU, a summary of the application is attached. The following introductory paragraph of the application was limited to 100 words and will be used for the public announcement if (when) we win the award in February:

When we talk at Eastern Kentucky University about student learning outcomes, the conversation involves not just a handful of top administrators, but the entire campus community. Specific learning outcomes are embedded throughout the University’s Strategic Plan, college plans, program plans, General Education, and accreditation efforts and tracked with the latest technology. But the best evidence of our commitment is when faculty members come together in their own academic areas for an annual day-long, campus-wide Assurance of Learning Day, which allows them to reflect and brainstorm with colleagues about program strengths and weaknesses, learning outcomes and changes that might enhance learning.

2nd Annual Assurance of Learning Day

Institutional Effectiveness’ Assurance of Learning Day – Executive Summary Report from September 27 is attached. As you will notice, the 3rd Annual Assurance of Learning Day will be Friday, September 19, 2014.

Four-Week Progress Report

Further information from our four-week progress reports:

- Faculty Response -
  - 82.0% of all CRNs were reported and 82.8% of 0-200 level CRNs reported
  - 86.0% of instructors reported and 85.2% of 0-200 level course instructors reported

Tutoring services received 1,883 referrals from instructors, with over 300 of those being for student assistance in mathematics. The follow up to those referrals:

1. Our Tutoring Coordinator received a spreadsheet of all of the students who received referrals.
2. Tutoring filtered the referrals by alert types into separate spreadsheets and sent the names to the tutoring centers.
3. The tutoring centers then invited those students to the tutoring centers and provided the hours the centers are open.
4. Biology, Chemistry, and Math had the largest number of referrals and respondents. We are working on providing additional tutoring resources to these centers.
On October 21, Matt Pellish from the Education Advisory Board spoke to about 60 EKU faculty and staff regarding “Creating a Principled and Sustainable Enrollment Strategy.” His presentation is attached for those who are interested in seeing the presentation. Based on the Education Advisory Board’s research, the following five groups are potential student populations for increasing a sustainable enrollment.

<table>
<thead>
<tr>
<th>Student Groups</th>
<th>How EKU Is or Will Serve These Students</th>
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</thead>
<tbody>
<tr>
<td>Low-income, high ability students</td>
<td>Provide increased access to high school students via Dual Credit.</td>
</tr>
<tr>
<td>English Language Learners</td>
<td>Partner with an international recruiting firm to reach more students in more countries. Provide improved facilities for ELLI.</td>
</tr>
<tr>
<td>Niche Master’s programs</td>
<td>Identify our niche in special graduate programs for career advancement.</td>
</tr>
<tr>
<td>Community College Transfers</td>
<td>Market our new Colonel Connection allowing KCTCS students to enroll concurrently at the community college and EKU.</td>
</tr>
<tr>
<td>Adult Degree Completers</td>
<td>Provide a competency-based degree to adult learners in our Service Region via our Regional Campuses designed for their career advancement.</td>
</tr>
</tbody>
</table>

A conceptual design of a potential degree completer is attached.

I regret being unable to host lunch this week for Faculty Senators because of a Chief Academic Officers and the CPE meetings in Madisonville. Please plan to join me for lunch on December 4.

Respectfully,

Janna Vice