**STUDENT SUCCESS**

An Update for the Board of Regents (19 Oct 15)

Dr. Laurie Carter

**Enrollment Data**

- Largest Freshmen class in 35 years (2,906)
- Highest total enrollment ever (16,959)
- 39% of Freshmen awarded merit scholarships (28% a year ago)
- 50 Governor's Scholars (29 a year ago)
- Average ACT score: 22.2 (highest in history)
- Average HS GPA: 3.28 (highest in history)
- Students with developmental needs: 21% (down from 31%)
- Record number of Latino students

**Recent Division Highlights**

- Colonel Camp (16-19 Aug)
- Move-in Mania (21-22 Aug)
- New Student Convocation (23 Aug)
- REC the Ravine (27 Aug)
- Women's Health Center Opening (1 Sep)
- Citi-Fest (17 Sep)
- Freshmen Academy Conference (24 Sep)
- Family Weekend (25-27 Sep)

**Total Enrollment**

- Undergrad
- Graduate
- Total

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*Graph showing enrollment trends from 2004 to 2015*
### Key Metrics

- Our current retention rate (measured as of 15 Oct 2015) reflects the level of academic preparedness among freshmen who arrived in Fall 14.

- 780 students from fall 2014 cohort had 1 or more developmental need, compared to 754 from fall 2013.
- 733 students from fall 2014 had 4 or more developmental needs, compared to 76 in fall 2013.
- 43 online students in fall 2014 cohort (23.3% retention) compared to 30 in 2013 cohort.
- College ready students are being retained at 74.3%.
Class of 2019 Merit Scholarships

- Tier 1: Excellence 95.0-100
- Tier 2: Founders 88.06 - 94.86
- Tier 3: Regents 77.01 - 87.92
- Tier 4: Presidential 72.08 - 76.94

Merit Scholarships

- Tier 1: Excellence
- Tier 2: Founders
- Tier 3: Regents
- Tier 4: Presidential

Class of 2019: Developmental Needs

- 21.3% have 1 or more developmental needs
- 78.7% have no developmental needs

Developmental Needs Comparison

Four Year Graduation Rates

- EKU Goal for 4 Year Graduation Rate = 23%
### Five Year Graduation Rates

Five Year Graduation Rates

Freshmen Cohort Graduation Rates

<table>
<thead>
<tr>
<th>Year</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2004</td>
<td>33.4%</td>
</tr>
<tr>
<td>Fall 2005</td>
<td>33.3%</td>
</tr>
<tr>
<td>Fall 2006</td>
<td>32.1%</td>
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<tr>
<td>Fall 2007</td>
<td>33.3%</td>
</tr>
<tr>
<td>Fall 2008</td>
<td>36.3%</td>
</tr>
<tr>
<td>Fall 2009</td>
<td>40.2%</td>
</tr>
<tr>
<td>Fall 2010</td>
<td>40.8%</td>
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</tbody>
</table>

EKU Goal for 5-Year Graduation Rate = 37%

### Six Year Graduation Rates

Six Year Graduation Rates

Freshmen Cohort Graduation Rates

<table>
<thead>
<tr>
<th>Year</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2003</td>
<td>38.6%</td>
</tr>
<tr>
<td>Fall 2004</td>
<td>38.3%</td>
</tr>
<tr>
<td>Fall 2005</td>
<td>38.5%</td>
</tr>
<tr>
<td>Fall 2006</td>
<td>37.8%</td>
</tr>
<tr>
<td>Fall 2007</td>
<td>39.2%</td>
</tr>
<tr>
<td>Fall 2008</td>
<td>42.1%</td>
</tr>
<tr>
<td>Fall 2009</td>
<td>45.4%</td>
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</tbody>
</table>

EKU Goal for 6-Year Graduation Rate = 45%

### “Standard” Programs/Services that Enhance R & G Rates

<table>
<thead>
<tr>
<th>(What)</th>
<th>(Responsibility)</th>
<th>(Area)</th>
<th>(Who Benefits?)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Orientations</td>
<td>First Year Programs</td>
<td>Recruitment and Orientation</td>
<td>All Students</td>
</tr>
<tr>
<td>Advising Services</td>
<td>University Advising / Colleges</td>
<td>Academic Advising</td>
<td>All Students</td>
</tr>
<tr>
<td>Student Success Seminars</td>
<td>Colleges</td>
<td>Student Success &amp; Transition</td>
<td>Freshmen</td>
</tr>
<tr>
<td>Tutoring Centers</td>
<td>Departments and Programs</td>
<td>Academic Support</td>
<td>All Students</td>
</tr>
<tr>
<td>Developmental Education</td>
<td>Academic Readiness &amp; Testing, MAT, ENG</td>
<td>Development</td>
<td>Students with Developmental Needs</td>
</tr>
<tr>
<td>Scholarship Model</td>
<td>Enrollment Management</td>
<td>Academic Support, Svc. for Student-Athletes</td>
<td>400 Student Athletes</td>
</tr>
<tr>
<td>Student-Athlete Academic</td>
<td>(SAASC) Bratke Center</td>
<td>Academic Support Svc. for Student-Athletes</td>
<td>400 Student Athletes</td>
</tr>
<tr>
<td>Veterans Services</td>
<td>OMVA</td>
<td>Academic and Veteran Support Services</td>
<td>1,300 (X) EKU Vets</td>
</tr>
<tr>
<td>Trio Academic Support</td>
<td>NOVA</td>
<td>Academic and Transition</td>
<td>First Generation College Students</td>
</tr>
<tr>
<td>Disabilities Services</td>
<td>OESD</td>
<td>Academic support and accommodations</td>
<td>Disabilities</td>
</tr>
</tbody>
</table>

### Ongoing “EKU” Initiatives to Improve R & G

<table>
<thead>
<tr>
<th>(What)</th>
<th>(Responsibility)</th>
<th>(Area)</th>
<th>(Who Benefits?)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recruit Back Campaign</td>
<td>University Advising and College Advisors</td>
<td>Persistence</td>
<td>Non-returning students</td>
</tr>
<tr>
<td>Bridge Program</td>
<td>Academic Affairs</td>
<td>Remedial Instruction and Transition Support</td>
<td>Academically High Risk</td>
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<tr>
<td>Freshman Academy</td>
<td>Upper Class Retention</td>
<td>Student Monitoring and Support</td>
<td>Minority Students</td>
</tr>
<tr>
<td>Colonel Camp</td>
<td>Student Life</td>
<td>Team-building and Transition Support</td>
<td>3000 Incoming 1st Year Students</td>
</tr>
<tr>
<td>Project Graduate</td>
<td>SOTO and Registrar</td>
<td>Degree Completion</td>
<td>Non-Graduates with 80 Hours or More</td>
</tr>
<tr>
<td>4 Week Progress Report</td>
<td>Registrar and Faculty</td>
<td>Academic Performance Monitoring</td>
<td>All Students</td>
</tr>
<tr>
<td>15 to Finish Campaign</td>
<td>University and College Advising</td>
<td>Retention &amp; Graduation</td>
<td>All Students</td>
</tr>
<tr>
<td>GEARU Program</td>
<td>Retention &amp; Graduation</td>
<td>Academic Success</td>
<td>All Students</td>
</tr>
<tr>
<td>Mid-term Recovery Workshop</td>
<td>University Advising and College Advisors</td>
<td>Academic Recovery and Remediation</td>
<td>Under-performers at Mid-Term</td>
</tr>
<tr>
<td>Probationary Workshop</td>
<td>University Advising and College Advisors</td>
<td>Academic Recovery and Remediation</td>
<td>Students on Academic Probation</td>
</tr>
<tr>
<td>Colonel Connection</td>
<td>SOTO</td>
<td>Articulation, Transition</td>
<td>Perspective Transfer</td>
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**Student Success Center**

**Vision:** Partner with the library (our marquee learning facility) to close the academic success gaps between our majority students and those with special needs. Provide a facility and services to make good on our promise that “Dreams can come true at EKU.”

**Purpose:** Provide a one-stop shopping center to enhance academic success among First Gen and Under-represented students.

**Rationale:** First Gen Students (833 new freshmen) and under-represented student populations have lower success rates and often require unique services that have not been provided in the past.

**Concept:** Open to all students, but reaching out to First Gen Students and under-represented populations to improve retention and graduation rates. Use data analytics to inform decision-making, maintain visibility, and monitor progress.

**Location**
- Library – 1st Floor

**Overight and Staffing**
- Director of Retention Programs
- Associate Director, Student Success Center
- Associate Director, Diverse Student Retention Programs
- GURU

**Services**
- Referrals
- Homework help
- Tutoring
- Coaching
- Study hall
- General Advising
- Workshops

Looking Ahead...Our Goals

- Increased or stable enrollment
- Continued commitment to our service region
- Greater diversity
- More out of state students
- An increased number and greater diversity of international students
- Higher level of college preparedness among incoming freshmen
- Improved retention and graduation rates for ALL students
- Increased scholarship budget to support the above

**Whitlock 160**

- Seating for 92
- 3 Projection System – 21’ by 5’ Image
- Counter Top for Large Event Check-in
- Workstations
- Branded Window Images
- Campus Visits

**Welcome Center**

- Seating for 92
- 3 Projection System – 21’ by 5’ Image
- Counter Top for Large Event Check-in
- Workstations
- Branded Window Images
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Questions?