2016 EKU Advising Survey Results

The Office of Institutional Research (IR) administers the EKU Advising Survey each spring semester to currently enrolled undergraduate students and reports results by college as well as for the University overall. The Spring 2016 EKU Advising Survey results show that:

- 88 percent of students are satisfied with their faculty advising experience.
- 90 percent of students say their advisor is knowledgeable about their program of study.
- 89 percent of students say their advisor helps them to understand the program options available.
- 91 percent of students say their advisor is responsive to email and phone messages.

IR also reports data for a number of other recurring surveys, including undergraduate and graduate alumni surveys (administered every three years) and the National Survey of Student Engagement (NSSE), which enables us to assess our practices and enhance student success. These and other survey results are available on IR’s website at http://ir.uky.edu/survey-results as well as information regarding currently active surveys (http://ir.uky.edu/active-surveys).

Increased Diversity in the EKU Honors Program

Working closely with campus partners, including the Freshman Academy for Diverse Students, to identify top recruits, EKU Honors has more than doubled its number of underrepresented minority (URM) students over the past four years from 16 out of 348 students (4.6 percent) in Spring 2013 to 36 out of 469 (7.7 percent) in Spring 2017. EKU Honors students typically lead the campus with freshman-to-sophomore retention rates nearing 100 percent and four-year/five-year graduation rates over 90 percent. We extend thanks to Honors Program Director, Dr. David Coleman; the Associate Director of Diverse Student Retention, Tiesha Douglas; and others for helping bring the resources and educational opportunities of EKU Honors to high-achieving students of all backgrounds.

While recruitment and retention of URM students is an important factor in performance-based funding, of greater importance, according to Dr. Coleman, are the tangible differences these changes have made in our classrooms: “Discussions in our honors seminars have been enriched by the fact that our classrooms are now more reflective than they were in the past of the social and demographic profile of our commonwealth and region. As with so many issues concerning diversity, we have work yet to do; but with the help of partners across campus, we are taking important steps forward.”

Spin the Wheel Study Abroad Scholarships

The 2017 Spin the Wheel Study Abroad Scholarship event was held last week, and I’m pleased to report that 13 students received scholarships to participate in a study-abroad experience this summer. This number includes six additional scholarships (two each from the President’s Office, the Provost’s Office, and the CLASS Dean’s Office) that were established ad hoc during the event.

Spin the Wheel Study Abroad Scholarships cover complete program costs and airfare to the destination determined by the student’s wheel spin. This year’s scholarship recipients will go to Ireland (two students),
Denmark, Spain, Belize (three students), Costa Rica, Japan (two students), Germany (two students), and China.

Congratulations to the 13 scholarship winners and thanks to the Education Abroad Office for their work coordinating this event.

**QEP 2017-2022: Read with Purpose**
The Quality Enhancement Plan (QEP) 2017-2022 kicked off last week with a reception in appreciation of the success of our previous QEP, which focused on graduating informed, critical, and creative thinkers. We are excited about the new QEP 2017, Read with Purpose, which continues to build on those foundations by seeking to cultivate students’ critical reading ability through the use of metacognitive strategies. The full Quality Enhancement Plan 2017-2022 is available at [http://qep.eku.edu/sites/qep.eku.edu/files/qep_tl.pdf](http://qep.eku.edu/sites/qep.eku.edu/files/qep_tl.pdf). Implementation of the QEP 2017 will begin this Fall.

Thanks to Dr. Lisa Bosley, Dr. Jill Parrott, Dr. Rose Perrine, and the QEP Team for their hard work developing our new QEP.

**Black History Month**
EKU has an exciting line-up in celebration of Black History Month. Please mark your calendars as opportunities become available to celebrate what we do on campus as well as to acknowledge the success of our diverse alumni. Following are a few notable events:

- **CBT Distinguished Speaker Series - Andrew Page**
  Mr. Andrew Page, Eastern graduate (Class of 1992) and Corporate Controller at Under Armor, Inc., returns to campus this **Thursday, February 9**, as part of the College of Business and Technology Distinguished Speaker Series. Mr. Page’s schedule includes a public address at 9:30 a.m. in the Business and Technology Rogow Auditorium.

  Further information and a full schedule of events is available at [http://cbl.eku.edu/news/cbt-distinguished-speaker-series-black-history-month](http://cbl.eku.edu/news/cbt-distinguished-speaker-series-black-history-month) and in the attached flyer. My thanks to Dean Tom Erekson for inviting Mr. Page back to EKU to share some of his more than 24 years’ experience in executive leadership with the campus and community.

- **Chautauqua Lecture Series – Bianca Spriggs: The Only Way Out is Within: A Poet’s Path to Surrender**
  Affrilachian poet and Cave Canem Fellow Bianca Spriggs will give the Chautauqua Lecture Keynote Address for National Black History Month **at 7:30 p.m. on February 9** in O’Donnell Hall (Whitlock Building). Further information about Ms. Spriggs is available at [http://chautauqua.eku.edu/insidebook/bianca-spriggs](http://chautauqua.eku.edu/insidebook/bianca-spriggs). Thanks to Dr. Erik Liddell, Chautauqua Lecture Coordinator, for bringing Ms. Spriggs and our other Chautauqua speakers to campus.
[AFA Colloquium Series Spring 2017 – “There is Room for You! Maximizing Opportunities for Blacks in Administration” A Special Panel Discussion](#)

On February 27 at 1 p.m., Dr. Ogechi Anyanwu, History Professor and Director of African/African-American Studies, will facilitate a Special Panel Discussion in Walnut Hall (Keen Johnson Building) with some of EKU’s top-level administrators. The Panel Discussion will be open to the University community. Further information will be forthcoming. Thanks to Dr. Anyanwu for coordinating this discussion.

**Meetings with Department Chairs**

As some of you may know, Vice Provost Robinson, Dr. Tanlee Wasson, Ms. Melinda Compton, and I have begun meeting with the deans, associate deans, and department chairs of each college. These meetings are to discuss a number of topics, including

1. Survey results from the 2016 Alumni, Advising, and National Survey of Student Engagement (NSSE) surveys.
2. Performance-based funding.
3. Growth opportunities.
4. College-specific topics, as identified by each dean.

Further information regarding these meetings will come to you from your college dean and department chair.

**Revised Program Review Calendar**

All programs undergoing academic program review this year have received the data necessary to complete the program-review template in December. Because of some delays in distributing data, the review process calendar was revised to give programs time to complete and submit the program review template to the college review committee. The following revised program review calendar for Spring 2017 was sent to department chairs on January 9:

**Annual Program-Review Calendar for Spring 2017**

- **February 15:** Programs scheduled for review complete the Program Review Template provide to respective College Program Review Committees.
- **April 15:** College Program Review Committees complete review of documentation and make formal recommendation to Deans.
- **May 15:** Deans complete review of college committee recommendations and forward to Provost.
- **May 15:** Deans provide electronic copies of the Program Review Template to Institutional Effectiveness.
- **June 30:** Office of Institutional Effectiveness completes review and forwards documentation and recommendations to Kentucky Council on Postsecondary Education.
  
  CPE reviews documentation and recommendations for final decision.
Please ensure your Tableau Reader software is updated to prevent problems accessing the data dashboards. The Office of Institutional Research has been working with the IT Department to automatically push this update out to your computers. For faculty who still need the new reader, it is available for download at [http://www.tableau.com/products/reader](http://www.tableau.com/products/reader). IT can assist anyone who does not have the necessary administrator privileges to complete the software update.

In her January 9 email to department chairs, Dr. Tanlee Wasson shared further instructions regarding using Tableau:

<table>
<thead>
<tr>
<th>Tableau Instructions</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Tableau setup is much like that of an Excel document with worksheets as tabs along the bottom of your screen. An updated version of Tableau Reader will be required to view this file (<a href="http://www.tableau.com/products/reader">version 10.1</a>). There is also a MAC version available if needed. You can download the new reader from the following link: <a href="http://www.tableau.com/products/reader">http://www.tableau.com/products/reader</a>.</td>
</tr>
<tr>
<td>Once you are able to open the file the information contained within each dashboard should make the transition between Tableau and the Program Review Template fairly self-explanatory.</td>
</tr>
</tbody>
</table>

**A few notes:**

- Most tabs contain a comparison to the university with regard to the data points. This was only put in to show you how your program stands up to university totals. This may or may not be of help to you.
- The *GraduationRate* and *RetentionRate* tabs have filters for Minority & Low Income students. This will help you determine the success of those groups in regard to your program and how that compares to the university. Some programs will have very little data in these tabs. All baccalaureate degree programs are a subset of the university’s GRS cohort.
- The *Employment*, *JobType*, and *FutureEducation* tabs contain drop down selection boxes for survey questions.
- Survey responses can be low with regard to individual programs so your program may or may not have data for the survey tabs (*Employment*, *JobType*, *FutureEducation*). All survey results were taken from the “6 month out” survey. Other survey results are available and can be requested to either Meagan.Murray@eku.edu, Sivakrishna.Karasala@eku.edu, or Chad.Adkins@eku.edu.
Important Dates
Please mark the following upcoming dates on your calendars:

**Wednesday, February 15, 2017** – Please update Faculty Profiles and Data in Digital Measures

February 21-23, 2017 – SACS-COC On-Site Accreditation Visit

**March 2, 2017** – Posters-at-the-Capitol

**April 10-14, 2017** – Scholars Week 2017 ([http://ekuscholars.eku.edu/](http://ekuscholars.eku.edu/))

April 14, 1-4 p.m. – Assurance of Learning Poster Showcase, Keen Johnson

**May 18-19, 2017** – Pedagogicon ([studio.eku.edu/2017-pedagogicon](http://studio.eku.edu/2017-pedagogicon))

May 18, 9-11 a.m. – Dr. Maria Salazar: *Culturally Responsive Teaching in the Classroom*, Crabbe Library (1st floor)

May 18, 1-4 p.m. – Pre-Conference Workshop, Crabbe Library (1st floor)
Dr. Maria Salazar: *Leading from the Margins*
Presented in partnership with the ACE Women’s Leadership Network

May 19 – Pedagogicon, Innovations in Teaching and Learning, Noel Studio
Keynote Speaker Dr. Melody Bowden: *Is Innovation Passé? Strategically Balancing Relevance and Quality for Student and Faculty Success*
Poster Showcase in the Noel Studio Greenhouse

Respectfully,

Janna Vice
Past Distinguished Speakers

Gov. Martha Layne Collins
Former Governor, Commonwealth of Kentucky

Dr. Ronald Tatham
President and CEO, Burke Marketing Research, Cincinnati, Oh.

Mr. Orson Oliver
President and CEO, MidAmerica Bancorp, Louisville, Ky.

Mr. Dennis D. Doggett

Mr. Dustin E. McCoy
President, Brunswick Corporation Boat Group, Chicago, Ill.

Dr. Will McIntosh
Managing Director, MG Global Real Estate, Investment Corp., NY, NY

Mr. E. Ray Walker
Deputy Editor, Knight Ridder/Tribune News Service, Washington, DC

Ms. Jennifer Haddix Terbush
Senior Consultant/Owner, Haddix Consultancy, Encino, Ca.

Mr. Scott M. Northcutt
EVP Human Resources Americas, DHL International, Plantation, Fl.

Mr. N. William ‘Bill’ White

Ms. Theresa Klisz
Washington Editor, Gannett News Service, Washington, DC

Mr. Steven C. Hardy
Area Human Resources Director, UPS, Kennebunk, Me.

Ms. Toni Hacker
Co-Founder, Hayden-Harnett, Brooklyn and New York City

Dr. Cynthia Bohn
Owner, Equus Vineyards, Midway, Ky.

Mr. Marc S. Kidd
President, Media Sales, Outdoor Channel Holdings, Plano, Tx.

Mr. Phil N. Bradbury
Founder, Bradbury and Associates, Lexington, Ky.

Mr. Donald T. Bornhorst
Senior Vice President, Delta Connection, Delta Airlines, Minneapolis, Minn.

Mr. Troy A. Ellis
Executive Vice President, Domino’s Pizza, Inc., Ann Arbor, Michigan

Welcome
As part of the Distinguished Speaker Series, the College of Business and Technology invites prominent leaders to our campus to discuss current topics and issues related to their expertise. The guest speaker has an opportunity to interact with students, faculty and other interested participants during a public address, roundtable discussion and luncheon.

We are pleased to have the Richmond Chamber of Commerce join with us in providing this enrichment opportunity.

We are honored to have Mr. Andrew Page as this year’s Executive-in-Residence/Distinguished Speaker. Page is Corporate Controller of Under Armour Inc (UA) in Baltimore, Md. In this role, he has overall responsibility for the controllership and financial reporting activities for Under Armour. His responsibilities also include oversight of the company’s equity plans, M&A and systems of internal controls. Mr. Page joined Under Armour in 2011 as the Assistant Corporate Controller before progressing to his current role. Under Armour’s global revenue is approaching $5 billion in 2016 and the brand is widely recognized as the global leader in performance apparel, footwear and accessories.

Prior to joining Under Armour, Mr. Page served as Assistant Controller for Discovery Communications, General Electric, AES Corporation and FTI Consulting. His career began as an auditor at Ernst & Young. A Certified Public Accountant, Mr. Page also holds an MBA in International Business from Georgetown University’s McDonough School of Business and currently lives in Upper Marlboro, Md.

Mr. Andrew Page
Executive-in-Residence/Distinguished Speaker

EKU College of Business and Technology

Diversity at EKU
Eastern Kentucky University will be an accessible, nurturing, and academically rigorous center of learning and scholarship that transforms lives and communities and enables them to adapt and succeed in a dynamic, global society. A variety of student resources provide mentoring, studying and support. An array of resources is readily accessible to faculty and staff.

Eastern Kentucky University is one of only two institutions in Kentucky to receive the 2016 Higher Education Excellence in Diversity (HEED) Award from Insight into Diversity magazine. The HEED Award recognizes U.S. colleges and universities that demonstrate an outstanding commitment to diversity and inclusion. In addition, Minority Access honored Eastern Kentucky University as an institution committed to diversity for 2016. Dr. Timothy Forde, Chief Diversity Officer/Special Assistant to the Executive Vice President, accepted the award on behalf of EKU at the National Role Models Conference in October 2016.

Special Black History Month Event
Schedule of Events
Thursday, February 9, 2017

7:30 a.m. - 9:00 a.m.
Breakfast Round Table Discussion with Mr. Page for Faculty and Staff
Business and Technology Center Executive Conference Room
EKU Campus, Richmond, Kentucky

9:30 a.m. - 10:45 a.m.
Public Address by Mr. Page Corporate Controller of Under Armor Inc (UA)
Business and Technology Rogow Auditorium
EKU Campus, Richmond, Kentucky

11:30 a.m. - 1:00 p.m.
Community Luncheon with Mr. Page for Business Community and University Administration
EKU Center for the Arts, Black Box Theater
Richmond, Kentucky

2:00 p.m.
Pizza Reception with Mr. Page for Student Groups
Business and Technology Center Executive Conference Room
EKU Campus, Richmond, Kentucky